

# **CALIFORNIA EXPOSITION & STATE FAIR**

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice  
April 26, 2019

California Exposition & State Fair  
Administration Building Boardroom  
1600 Exposition Boulevard  
Sacramento, CA 95815

**Directors Present**

Director Rina DiMare, Chair  
Director Jess Durfee, Vice Chair  
Director Rima Barkett  
Director Sonney Chong  
Director Rex Hime  
Director David Mallel

**Directors Absent**

Director Tony Ortiz

**Staff Present**

Rick Pickering, Chief Executive Officer (CEO)  
Tom Martinez, Chief Deputy General Manager (CDGM)  
Samantha Brown, Deputy General Manager, Administration (DGM)  
Margaret Mohr, Deputy General Manager, Business Development & Marketing (DGM)  
Marcia Shell, Assistant General Manager, Expo Events (AGM)  
Rachelle Weir, Programs Manager  
Jay, Carlson, AG Programs Manager  
Robert W. Murray Stroud, Chief of Plant  
Sue O'Brien, Recording Secretary  
Jen Koga, Finance  
Darla Givens, Marketing & Media  
Heidi Turpin, Contracts  
Randy Brink, Goodwill Ambassador

**Others Present**

Brian Honebein, Event Partnership  
Amber Williams, un/common  
Brantley Payne, un/common  
Amber Witzke, un/common  
Miach Grant, Mercury Public Affairs

\*May not include all others present in the room or arriving late.

**1. CALL TO ORDER**

Chair DiMare called the meeting to order at 12:32 p.m. Chair DiMare dispensed with the reading of the Mission Statement and the Policy Statement and read the Public Comment Statement into the record.

**2. ROLL CALL**

Roll call was taken and a quorum was present. Director Ortiz was not present and asked to be excused.

**MOTION:**

It was moved by Director Hime and seconded by Vice Chair Durfee to excuse the absence of Director Ortiz. **All in favor, motion carried unanimously.**

**3. PLEDGE OF ALLEGIANCE**

Chair DiMare asked Director Chong to lead the Board and Staff in the Pledge of Allegiance. Board Members convened into closed session at 12:34 p.m.

**4. CLOSED SESSION**

The Board will convene in closed session as authorized by Government Code Section 11126(e)(2)(B) to confer with legal counsel regarding a matter that presents a significant exposure to litigation against California Exposition & State Fair, based on the facts and circumstances.

- a. Pursuant to Government Code section 11126(e)(1), the Board will meet in closed session. The purpose of the closed session is to confer with and receive legal advice from counsel regarding pending litigation to which California Exposition and State Fair is a party. *Carmenzind v. California Exposition and State Fair, Rick Pickering, et al.*, Sacramento County Superior Court, Case Number: 34-2019-00252128.

**5. PUBLIC BOARD MEETING**

- a. Report out of Closed Session if needed.

The Board re-convened at 12:59 p.m. for the Public Meeting. Chair DiMare noted that there was nothing to report out of Closed Session.

**6. INTRODUCTION OF GUEST & STAFF**

**7. MINUTES OF MEETINGS**

- a. Accept Cultural Advisory Council Meeting Minutes of March 14, 2019, as presented.
- b. Accept Agricultural Advisory Council Meeting Minutes of February 19, 2019, as presented.
- c. Accept Agricultural Advisory Council Livestock & Animal Care Committee Meeting Minutes of March 28, 2018, as presented.

**MOTION:**

Director Hime moved to accept items a, b & c. Director Mallel seconded the motion. **All in favor, motion carried unanimously.**

- d. Approve Board Committee Minutes for March 22, 2019 as presented.
- e. Approve Board Meeting Minutes for March 22, 2019, as presented.

**MOTION:**

Director Hime moved to approve items d & e. Vice Chair Durfee seconded the motion. **All in favor, motion carried unanimously.**

## 8. COMMITTEE AND STAFF REPORTS

### a. Annual State Fair – Vice Chair Durfee

Vice Chair Durfee reported out that, he wanted to thank the staff that gave reports at the meeting. They updated the committee on a number of things that are in the works for the upcoming state fair.

- o Competitive Programs

Programs Manager Weir reported on new programs. The Selfie Experience, sponsored by Bank of America. E-sports tournament/exhibit will be in Expo 5. Received a USDA grant, which will be in building B and the children's Super Hero exhibit, which will be between Buildings A & B.

- o Exhibits

AG Programs Manager reported that the Junior & Open Poultry shows and Exotic Bird shows have been cancelled for 2019 due to the Virulent Newcastle Disease outbreak. This will impact the hatchery and pigeon display. We are in contact with the Animal Health Board to keep updated. All Counties from last year's County exhibit will be back with the exception of Modoc County.

- o Commercial & Food Vendors

AGM Shell reviewed her report with the Committee. She reviewed the new Food vendors and the Food vendors not coming back and discussed the Commercial vendors.

- o Marketing

Deputy General Manager Mohr reported that launch of our concerts series was successful. To our loyal State Fair members we offered discounted tickets for opening day and will do again in May and June. It was also discussed that Access will be donating all of the computers and platforms for the e-sports tournaments.

un/common 2019 California State Fair Campaign

Amber Williams and Brantley Payne presented the 2019 State Fair Campaign.

## 9. FINANCIAL REPORTS

### a. Contracts/Purchases Requiring Board Notification/Approval

**MOTION:**

Director Hime made a motion to approve Service Contract item requiring approval. Vice Chair Durfee seconded the motion. **All in favor, motion carried unanimously.**

**MOTION:**

Vice Chair Durfee made a motion to approve Purchase Orders requiring approval. Director Hime seconded the motion. **All in favor, motion carried unanimously.**

#### **10. CORRESPONDENCE**

None

#### **11. UNFINISHED BUSINESS**

None

#### **12. NEW BUSINESS**

- a. Review for Approval Staff's recommendation of the 2019 Golden Bear Award Recipient.
- b. Review for Approval Staff's recommendation of the 2019 Agricultural Progress Award Recipient.

##### **MOTION:**

Vice Chair Durfee on behalf of the Annual State Fair committee moved approval by the full Board to grant the Golden Bear Award to Kaiser Permanente and the 2019 Agricultural Progress Award to Dr. Lloyd McCabe. Director Hime seconded the motion. **All in favor, motion carried unanimously.**

#### **13. MATTERS OF INFORMATION**

- a. Public Comment on Matters not on the Agenda
- b. CEO Comments  
CEO Pickering reported out on the Deferred Maintenance projects, Cannabis Cup, events happening in May, Web site compliant with ADA, Horse Racing and Mariachi Competition.
- c. Directors Comments/Agenda Items for Future Meetings  
Director Barkett - Thanked staff and looking forward to the next State Fair.  
Vice Chair Durfee – Thanked staff for Farm Tours for Assembly member children. Attended the Cannabis Cup and feel that State Fair has an important role to play in this area.  
Director Hime – Thanks staff.  
Director Chong – Happy to see the progress of the State Fair. Working on the time capsule slowly filling it up and hoping to sealing it up by the end of 2019 State Fair.  
Chair DiMare – Thank staff and adjourn in memory of Robert Fox.
- d. Next Board Meeting – **Friday, May 31, 2019**
- e. Other, if any

#### **14. ADJOURNMENT**

##### **MOTION:**

Motion was made by Director Hime and seconded by Director Chong to adjourn this meeting. **All in favor, motion carried unanimously.**

The Board of Directors meeting was adjourned at 2:01 p.m.