



**Meeting Minutes of the
California Exposition & State Fair
Cultural Advisory Council**

Held

Thursday March 14, 2019 at 5:30 p.m.
In the Administration Building Boardroom
California State Fairgrounds
1600 Exposition Blvd.
Sacramento, California 95815

Council Members Present

Anita R. Johnson, Chair
Letitia P. Earl, Vice Chair

Dorian Almaraz, Member	Stephanie Chavez, Member
David Banuelos, Member	Chris Mateo, Member
Debora Richardson-Brister, Member	Jag Nagendra, Member
Delgreta Brown, Member	Cat Nou, Member
Twiana Armstrong-Bryant, Member	Jerry Yamashita, Member
Denise Carter, Member	Danny Vang, Alternate Member

Council Members Absent

Indi Kallirai, Member	Jackie Morris-Henderson, Member
Cha Vang, Member	Richard Pannell, Alternate Member

Board and Staff Present

Director Sonney Chong, Board Liaison
Rick Pickering, CEO
Tom Martinez, Chief Deputy General Manager
Margaret Mohr, Deputy General Manager, Marketing & Business Development
Erica Kendall, Community Stage
Michelle Johnson, CA Kitchen
Brian Honebein, Event Partnership
Courtney Tyler, CT Event Management
Sue O'Brien, Recording Secretary

This notice is also available on the Internet at: www.calexpo.com

MINUTES

- 1) **CALL TO ORDER** – The meeting was call to order at 5:34p.m. by Chair Johnson.
- 2) **ROLL CALL** – Role was taken and a quorum was present.
Member Jackie Morris-Henderson was not present and asked to be excused for this meeting and the January 10, 2019 meeting due to illness. Members Kallirai, Pannell and Vang were not present.
Motion:
It was moved by Council Member Banuelos and seconded by Member Armstrong-Bryant to excuse the absence of Council Member Jackie Morris-Henderson. **All in favor, motion carried unanimously.**
- 3) **INTRODUCTION OF GUESTS & STAFF**
Guests: Susan Knudson
- 4) **APPROVAL OF PREVIOUS MEETING MINUTES**
 - a) Approval of Council Meeting Minutes of January 10, 2019
Motion:
Council Member Nagendra moved that the Council Meeting Minutes for January 10, 2019, be approved as presented. Council Member Banuelos seconded motion. Council Member Chavez abstained. **All in favor, motion carried unanimously.**
- 5) **STAFF UPDATES**
 - a) Cal Expo Update
CEO Pickering updated the group on many events:
Cal Expo was honored by the Hotel Association with the Supplier Award.
Secretary Ross was named Agriculturists of the Year.
California State Fair and Food Festival is the campaign for 2019.
State Fair Taco is coming back. There will be a new Chinese food vendor along with a Vegan food booth.
Esports will be in Building 5 as a gaming facility.
Fireworks on Fridays and Saturday will be a Drone show on Friday, Saturday and Sunday nights.
New Acting Police Chief would like to expand the walk along program.
Currently have two soccer games on the field during State Fair.
 - b) Community Stage
Erica Kendall explained the process of getting on the Community Stage. She passed out the handbook and explained how the online application works.
Deadline to apply is April 15, 2019.
 - c) Cultural Advisory Council Kitchen Program
Michelle Johnson, CA Kitchen coordinator reported that the California Kitchen program is a celebration of the food and cooking of California. This year the kitchen received a specialty crop block grant from the Department of Food and Agricultural high lighting cherries, honey, peaches, pears and olive oil.

There is a classroom program that includes tasting classes for wine, beer, olive oil, honey and cheese. These paid classes and take place on Friday, Saturday and Sunday.

The Cooking Theater is a series of Chef Challenges and Cooking Demonstrations. The Cultural Advisory Council in the past has done 3 teams of 2 and used a mystery ingredient. The cooking day for CAC is Saturday, July 27, 2019, at 11am-2-pm.

d) Gala & Fundraising Presentation

Courtney Tyler of CT Events reported that the gala is June 27, 2019. Best of California begins at 5:30pm with the dinner at 7:00pm. Secretary of Department of Food and AG Karen Ross is the agriculturalist of the year. Ms. Tyler is currently working on the logistic phase, recruiting sponsorships and auction items.

e) 2019 State Fair Marketing and Community Outreach Update

Deputy General Manager Mohr reported that concert line up and the Marketing Campaign for the 2019 CSF will announced at the April 11th Council Meeting. The volunteer sheet for Community events was passed around and will be passed around that the next meeting.

6) NEW BUSINESS

a) Cultural Advisory Council Parade

CAC Parade-Erica Kendall reported that the parade date is Saturday, 7/20 at 12:00pm. The route of the parade was discussed along with the need for volunteers. Council Members Chavez and Nou will be co-chairs of the parade.

7) OLD BUSINESS

None

8) MATTERS OF INFORMATION

a) Public Comments Matters not on the Agenda.

b) Members Comments not on the Agenda

ADJOURNMENT

MOTION:

Council Member Armstrong-Bryant moved to adjourn this meeting and was seconded by Council Member Banuelos. **All in favor, motion unanimously.**

The Cultural Advisory Council Meeting was adjourned at 6:50 p.m.