



**Meeting Minutes of the
California Exposition & State Fair
Cultural Advisory Council**

Held

Thursday January 10, 2019 at 5:30 p.m.
In the Administration Building Boardroom
California State Fairgrounds
1600 Exposition Blvd.
Sacramento, California 95815

Council Members Present

Anita R. Johnson, Chair
Letitia P. Earl, Vice Chair

Dorian Almaraz, Member	Indi Kallirai, Member
David Banuelos, Member	Chris Mateo, Member
Delgreta Brown, Member	Jag Nagendra, Member
Twiana Armstrong-Bryant, Member	Cat Nou, Member
Denise Carter, Member	Cha Vang, Member
Richard Pannell, Alternate Member	Jerry Yamashita
Danny Vang, Alternate Member	

Council Members Absent

Debora Richardson-Brister, Member	Stephanie Chavez, Member
Jackie Morris-Henderson, Member	

Board and Staff Present

Director Sonney Chong, Board Liaison
Director K. Mark Nelson, Board Liaison
Rick Pickering, CEO
Margaret Mohr, Deputy General Manager, Marketing & Business Development
Rachelle Weir, Programs Manager
Sue O'Brien, Recording Secretary

This notice is also available on the Internet at: www.calexpo.com

MINUTES

1) **CALL TO ORDER** – The meeting was call to order at 5:33p.m. by Chair Johnson.

2) **ROLL CALL** – Role was taken and a quorum was present.

Member Stephanie Chavez was not present and asked to be excused. Members Debora Richardson-Brister and Jackie Morris-Henderson were not present.

Motion:

It was moved by Council Member Kallirai and seconded by Member Armstrong-Bryant to excuse the absence of Council Member Chavez. **All in favor, motion carried unanimously.**

3) **INTRODUCTION OF GUESTS & STAFF**

Director Nelson introduced Dorian Almaraz as a new member and explained he was taking the seat vacated by Council Member Campos. Director Chong introduced Danny Vang as the new Alternate Member taking the seat that was vacated by Council Member Almaraz. New Council Member Vang introduced himself and his goals for being on the Cultural Advisory Council.

Guests: Abhi Bhattia and Susan Knutson

4) **APPROVAL OF PREVIOUS MEETING MINUTES**

a) Approval of Council Meeting Minutes of September 13, 2018

b) Approval of Council Meeting Minutes of November 1, 2018

Motion:

Council Member Nagendra moved that the Council Meeting Minutes for September 13, 2018 and November 1, 2018 be approved as presented. Motion was seconded by Council Member Mateo. **All in favor, motion carried unanimously.**

5) **STAFF UPDATES**

a) Cal Expo Update

CEO Pickering gave an update on the recovery support that Cal Expo was able to offer to Red Cross and Butte County Fair and others during the Camp Fire. CEO Pickering reported that the Sacramento Convention Center will be closing for 18 months for a remodel. Cal Expo has been working with the Convention Center to keep their large events here in Sacramento. He went on to state that the new Public Facilities Boucher is available for those who have an interest in events here at Cal Expo. CEO Pickering reported that for the first time in over 50 year the legislation and Governor Brown allocated \$15 million for deferred maintenance to Cal Expo.

b) 2018 State Fair Programs Update

Programs Director Weir gave an update on new programs and favorite programs that are coming next year. Silent Disco will be coming back and a new program with the working title of Selfie Spot, will allow people come in and take pictures to post on social media. Another new exhibits will be E-Sports. E-Sports is a tournament style e-gaming, e-sports along with live tournament play. It will also expose the education involved in making the games/software. Programs Director

Weir reported that she is in preliminary talks with California Community College Maker Space to bring a lab to State Fair. CCC Makers Space is a big lab where they are working on robotics, large-scale printing, and cad-operated and design/drawing programs. Businesses felt they were not getting qualified students and this will expose people what is available. The Livestock programs are coming back with a new addition of a goat hill. Cal Expo won a USDA 2 year grant to highlight Honey, Olive Oil, Peaches, Pears and Cherries and explain how the farmers are growing their crops and being sustainable.

Deputy General Manager Mohr report on the new Drone light show, new food festival, new food and announcing concert line up the first of April. It was also mentioned that the Ride-to-Ride program will also be translated into Russian this year.

CEO Pickering continued to report that State Fair will be opened all 17 days. Out at the Fair will be opening Sunday. Youth Mariachi will be the middle Sunday. Military Appreciation and 1st Responder days will be combined to the same date. Cal Expo is working on a Food Bank program similar to last year's. Community Stages will be handled by Melissa Lamont, Wilson Entertainment and applications will be posted on line March 1, 2019.

6) NEW BUSINESS

a) Chair and Vice Chair comments:

- Participation at Community Events
- Participation at 2019 State Fair
- Attendance at CAC Meetings
- Other

A discussion was had to remind members and new members the importance of volunteering and participating in Community Events as well as State Fair events. There was also a discussion regarding the Council's by-laws and meeting attendance.

7) OLD BUSINESS

a) 2019 Council Meeting Calendar

8) MATTERS OF INFORMATION

- a) Public Comments Matters not on the Agenda.**
- b) Members Comments not on the Agenda**

ADJOURNMENT

MOTION:

Council Member Banuelos moved to adjourn this meeting and was seconded by Council Member Kallirai. **All in favor, motion unanimously.**

The Cultural Advisory Council Meeting was adjourned at 6:53 p.m.