

State of California

California Exposition & State Fair  
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## **MEMORANDUM**

**Date:** December 14, 2018

**To:** Board of Directors  
California Exposition & State Fair

**Via:** Rick Pickering, CEO  
California Exposition & State Fair

**From:** Tom Martinez, Chief Deputy General Manager  
California Exposition & State Fair

**Subject:** Cultural Advisory Council Applicant Recommendations

This report provides a background on the establishment of the Cultural Advisory Committee (CAC), their role, and several recommendations of the Cal Expo Cultural Advisory Council Board Liaisons.

## **BACKGROUND**

The California State Law, Food and Agriculture Code Sect, 3316 provides that..."The Board may appoint advisory committees. Advisory committees may provide information and advice to the Board with respect to the operations and management of the California Exposition & State Fair or such other matters as the Board deems appropriate."

The CAC was established in 2002 by the Board of Directors to enhance the outreach efforts of the Board and staff in the cultural communities throughout the State; to advise the Board on matters pertaining to the multi-cultural programs related to education, entertainment and other activities at the annual California State Fair and to support Board objectives to showcase a broad range of multi-cultural activities during the annual State Fair, as well as throughout the year at Cal Expo.

## **CRITERIA, SELECTION, and TERM**

Members of the Cultural Advisory Council are intended to be leaders from diverse cultural communities throughout California and serve at the pleasure of the Cal Expo Board of Directors.

Upon selection by the Board, a member will serve one term of 2-years. Upon completion of that term, a member will have the opportunity to apply for reappointment by the Board to the Cultural Council for up to two additional, consecutive terms of 3-years each.

When a member serves a total of eight consecutive years (or three terms), that member must have one year of absence before applying for one final term of 2-years. In requesting reappointment, either after the first term or after the break in service, a member must submit a letter and updated resume to the Cal Expo Board by the application deadline established for any potential new members.

## **NEW ADVISORY MEMBER APPOINTMENT**

All potential new members are required to fill out an application form and follow all procedures established by the Cal Expo Board of Directors.

The maximum number of members on the Cultural Advisory Council shall be no more than 18, which includes two alternates. In the event of a member departure (resignation, death, removal, disqualification or for any other cause), an approved alternate in good standing will be given first consideration to fulfill the remaining term of any departing Council Member. At the end of the unfulfilled term for which the alternate has served, it will be the option of the alternate to continue serving in the completion of the unfulfilled term.

If there are no departures during the scheduled term, the approved alternate(s) in good standing will receive first consideration for appointment to the Council during the next term.

## **BOARD RECOMMENDATIONS**

Cal Expo Cultural Advisory Council Board Liaisons, Sonney Chong and Mark Nelson, interviewed candidates on Monday, November 26, 2018 and recommend the following individuals for approval to the Cultural Advisory Council:

Member – Dorian Almaraz  
Legislative Aide  
California State Senate  
*First 2 Year Term*

Alternate Member - Chao Vang  
External Relations Coordinator  
CA State University Sacramento  
*First 2 Year Term*

The following Members, after their first 2-year term, are being recommended for renewal:

Twiana Armstrong-Bryant  
*First 3 Year Term*

Denise Carter  
*First 3 Year Term*

Stephanie Chavez  
*Frist 3 Year Term*

Jag Nagendra  
*Frist 3 Year Term*

The following Member, after their second 3-year term, are being recommended for renewal:

Chris Mateo  
*Second 3 Year Term*

Catherina Nou  
*Second 3 Year Term*