

State of California

California Exposition & State Fair
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MEMORANDUM

Date: February 20, 2019

To: Board of Directors
California Exposition & State Fair

Via: Rick K. Pickering, Chief Executive Officer

From: Jay Carlson, AG Program Director

Subject: Recommendation for Approval of 2019 Agriculturalist of the Year Award

BACKGROUND

The California State Fair annually recognizes the accomplishments and service of key individuals or organization through a series of prestigious awards. The recipient of the Agriculturalist of the Year Award will be publically recognized and honored at the Friends of the California State Fair Gala on Thursday, June 27, 2019.

Included here is the process for selection of this prestigious award and background of the 2019 award honoree as recommended.

AWARDS SUMMARY

Agriculturalist of the Year

The Agriculturalist of the Year award is defined as someone who has contributed extensively and in a professional capacity to the agricultural industry. Each year, the public is invited to participate in an open nomination process. The nomination process closed on January 18, 2019 and the Agriculturalist Advisory Council met on February 19, 2019 to vote.

The Agricultural Advisory Council reviewed nominations of 3 candidates and respectfully voted to recommend that **Karen Ross** be recognized as the 2019 Agriculturalist of the Year.

Karen Ross

Karen Ross was re-appointed Secretary of the California Department of Food and Agriculture on January 9, 2019 by Governor Gavin Newsom. Governor Newsom cited her unmatched leadership experience in agricultural issues nationally, internationally, and here in California; including environmental stewardship, climate change adaptation, and trade. Secretary Ross was initially appointed by Governor Edmund G. Brown Jr. in 2011.

Before joining CDFA, Secretary Ross was chief of staff for U.S. Agriculture Secretary Tom Vilsack, a position she accepted in 2009. Prior to that appointment, she served as President of the California Association of Winegrape Growers from 1996-2009, and as Vice-President of the Agricultural Council of California from 1989-1996. Her prior experience before moving to California included staff work for a United States Senator, a presidential candidate, and government relations for rural electric cooperatives and public power districts.

Secretary Ross is passionate about fostering the reconnection of consumers to the land and the people who produce their food, and improving the access of all California citizens to healthy, nutritious California-grown agricultural products, celebrated for their diversity and abundance in serving local, national and global markets.

During Secretary Ross' tenure, the Department has focused on core functions to protect and promote California agriculture, investing in the Department's employees to provide the best service to farmers, ranchers and consumers and fostering an agricultural industry that embraces its role as a global leader on everything from the most technical aspects of farming to the broadest environmental imperatives.

Secretary Ross has strengthened partnerships across government, academia and the non-profit sector in the drive to maintain and improve environmental stewardship and to develop adaptation strategies for the specific impacts of climate change. She has initiated programs to provide greater opportunities for farmers and ranchers to engage in sustainable environmental stewardship practices through water conservation, energy efficiency, nutrient management, and ecosystem services; and she has worked to provide greater access to farm-fresh foods at school cafeterias through CDFA's Farm to Fork Program.

Secretary Ross grew up as a 4-H kid on a farm in western Nebraska. She and her husband, Barry, own 800 acres of the family farm where her younger brother, a fourth-generation farmer, grows no-till wheat and feed grains, incorporating cover crops and rotational grazing for beef production. The Secretary has a Bachelor of Arts degree from the University of Nebraska-Lincoln and is a graduate of the Nebraska Ag Leadership Program. She has served on numerous boards and committees in California agriculture and with various academic institutions.

RECOMMENDATIONS

Agricultural Advisory Council respectfully request the California State Fair Board of Directors accept the Agricultural Advisory Council's recommendation to honor **Karen Ross** as the 2019 Agriculturalist of the Year.