

EVENT	Admissions			Difference	TOTAL REVENUE FOR EVENT		
	2017	2016			2017	2016	% Difference
October							
Fright Planet		7,980	(7,980)		\$ 15,000.00		-100.0%
FPI Annual Manager Meeting		880	(880)		\$ 14,039.23		-100.0%
La Mesa RV	1,000	1,000	-		\$ 17,500.00		14.3%
Sacramento Fall Home Show	3,052	2,262	790		\$ 49,857.70		6.7%
Aloha Festival	6,500	5,000	1,500		\$ 30,471.91		8.0%
Engineer's Exam NCEES	690	455	235		\$ 21,460.00		9.5%
Night Nation Run		9,600	(9,600)		\$ 34,539.34		-100.0%
CareForce (moved to September)		3,000	(3,000)		\$ 10,160.00		-100.0%
New Car Show	16,489	16,356	133		\$ 134,933.91		2.6%
La Mesa RV Storage Rent	-	-	-		\$ 7,500.00		25.0%
Kaiser Family Fun Day		8,500	(8,500)		\$ 5,000.00		-100.0%
DGS Parking Lot Space		-	-		\$ 9,000.00		-100.0%
Food Fanatics Live	750		750		\$ 5,000.00		100.0%
Nugget Market Bag Off	600		600		\$ 7,232.00		100.0%
Blue Book Network (moved from May)	500		500		\$ 8,527.76		100.0%
Rock N Brews Rent	-		-		\$ 2,500.00		100.0%
TOMS Warehouse Sale	8,000		8,000		\$ 46,310.00		-22.0%
TOTAL OCTOBER	37,581	55,033	(17,452)		\$ 333,793.28	\$ 396,664.33	-15.8%
November							
Discover the Dinosaurs (Moved to Dec)		11,423	(11,423)		\$ 56,811.85		-100.0%
Crossroads Gun Show	2,733	5,056	(2,323)		\$ 30,875.34		-29.2%
Driving Dynamics		25	(25)		\$ 2,400.00		-100.0%
Nashville in the Neighborhood		773	(773)		\$ 13,159.70		-100.0%
Harvest Festival	15,228	13,638	1,590		\$ 113,893.41		8.7%
Ski and Snowboard Show	3,850	3,673	177		\$ 42,987.14		5.7%
Hmong Festival	32,669	32,763	(94)		\$ 147,350.00		0.2%
La Mesa RV	1,000		1,000		\$ 20,000.00		100.0%
Rock N Brews Rent	-		-		\$ 2,500.00		100.0%
OHV Commission Meeting	200		200		\$ 5,286.00		100.0%
La Mesa RV Storage Rent	-		-		\$ 7,500.00		25.0%
Hispanic Dance	7,173		7,173		\$ 70,624.09		100.0%
TOTAL NOVEMBER	62,853	67,351	(4,498)		\$ 441,015.98	\$ 414,458.52	6.4%

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December						
Christmas Tree Lot	1,800	1,800	-	\$ 5,000.00	\$ 5,000.00	0.0%
Arden Fair Parking	18,277	22,166	(3,889)	\$ 20,000.00	\$ 17,500.00	14.3%
Salvation Army	2,500	2,200	300	\$ 12,500.00	\$ 10,000.00	25.0%
La Mesa RV	1,500	1,000	500	\$ 15,000.00	\$ 13,000.00	15.4%
Gobal Winter Wonder Land	185,243	175,190	10,053	\$ 200,000.00	\$ 175,000.00	14.3%
La Mesa RV Storage Rent	-	-	-	\$ 7,500.00	\$ 6,000.00	25.0%
Chips for Kids	400	400	-	\$ -	\$ -	0.0%
Jingle Ball		8,488	(8,488)	\$ -	\$ 60,534.20	-100.0%
Dinosaur Time Trek	3,489		3,489	\$ 34,237.69		100.0%
Rock N Brews Rent	-		-	\$ 2,500.00		100.0%
2017 ATM Commission Balance	-	-	-	\$ 3,311.00	\$ 4,713.00	-29.7%
TOTAL DECEMBER	213,209	211,244	1,965	\$ 300,048.69	\$ 291,747.20	2.8%
YEAR TO DATE TOTAL	685,026	724,303	(39,277)	\$ 3,646,372.66	\$ 3,611,877.08	1.0%

-5.42%

2017 YTD Revenue \$ 3,646,372.66
2016 YTD Revenue \$ 3,611,877.08
Difference \$ 34,495.58
% Difference 1.0%