



## **Meeting Minutes**

### **Agricultural Advisory Council Meeting**

**Held on  
Tuesday, February 20, 2018 at 4:00 p.m.  
Cal Expo Boardroom, Administration Building**

Chris Zanobini, Chair  
Robert Gore, Vice Chair

### **Attendees**

#### **Committee Members**

Marit Arana  
Terry Bressler  
Mike Campbell  
John Chiles  
Judy Culbertson  
Sara Curtis  
Lesa Eidman  
Sandy Fiack  
Ernie Hodges  
Jennifer Johnson  
Marci Kimura

Dannie Mitchell  
Rick Nelson  
Harold Petersen  
Len Richardson  
Mary Richardson  
Lee Ruth  
Ron Schuler  
Walt Shaw  
Roxanna Smith  
Brett Tank  
DeAnn Tenhunfeld  
Brian Watson

#### **Board, Staff and Volunteers**

Corny Gallagher, Liaison State Fair Board of Directors  
Rina DiMare, Liaison State Fair Board of Directors  
Tom Martinez, Chief Deputy General Manager  
Samantha Brown, Deputy General Manager, Administration  
Margaret Mohr, Deputy General Manager, Marketing/Business Development  
Rachelle Weir, Programs Manager  
Jay Carlson, AG Programs Manager  
Brian Honebein, Event Partnership  
Don Callison, Staff  
Sue O'Brien, Staff  
Rachel Finkes, Staff  
Darla Givens, Staff

## 1. **Call to order and Introductions**

Council Chair Zanobini called the meeting to order at 4:05 p.m.

## 2. **Introductions of Guests and Staff**

Introductions were made around the room.

## 3. **Approval of Meeting Minutes from December 19, 2017**

### **Motion:**

It was moved by Councilmember Schuler and seconded by Councilmember Petersen to approve meeting minutes from December 19, 2017. **All in favor, motion carried unanimously.**

## 4. **Membership Updates** (Engel)

No pending membership applications at this time.

## 5. **Committee Reports**

- a. **Executive Committee** (Zanobini)  
Committee Chair Zanobini reported no meeting since 12/17 meeting.
- b. **Ag Heritage Committee** (Culbertson)  
Committee Chair Culbertson reported no meeting since 12/17 meeting however there were several updates for the Ag Heritage Breakfast. New Sponsorships: PG&E, Grain and Feed and CA Farm Bureau. Committee Chair Culbertson reviewed the list of honorees.
- c. **California Recognition and Celebration Committee** (Lynch)  
Committee Chair Lynch was not in attendance and Jay Carlson, Ag Programs Manager reported that the committee had not met since the 12/17 meeting.
- d. **Gala Committee** (Gore)  
Committee Chair Gore reported that Marketing Department is working on streamlining the program for this year's Gala. He asked the Council to send in any Contacts, Donations and Sponsorship information for follow up by the Marketing Department.
- e. **Farm and Food Committee** (Zanobini)  
Ag Programs Manager Carlson reported that dates have been set for Farm Tours, April 9 thru May 17, 2018 and September 10 thru October 18, 2018. A cost analyst was done and price per student went up some. The roof on the green house is complete along with some cooling system problems.
- f. **Equine Program Committee** (Oppegard)  
Councilmember Mitchell reported that the Best of Show Horse Show has been moved to July 7 & 8, 2018. For 1<sup>st</sup> Responders and Military day there will be a special horse show. The main event will be the Greatest Showman themed on weekends and during the week it will be themed the Legend of the horse. Kid's day will be Disney All Star themed.

- g. Livestock and Animal Care Committee (Gough)  
Ag Programs Manager Carlson reported that the annual meeting for this committee will be March 28, 2018 at 3:00pm. At this meeting they will review the Livestock and Animal Care Manual that is used for State Fair.
- h. Youth Development and Recognition Committee (McCabe)  
Councilmember Schuler reported on the Sale of Champions and changes that had been suggested.

**6. Agriculturalist of the Year Election** (Lynch)

Council Chair Zanobini explained that this Council elects a recommendation to be sent to the CSF Board of Directors for approval of the recommendation.

Nominees for Agriculturalist of the Year are:

Bill & Carol Chandler

Cannon Michael

Paul Wenger

After a discussion of each nominee a vote was taken and Paul Wenger was elected as a recommendation for Agriculturalist of the Year.

**7. Candidate Recommendations to CSF Staff for Agricultural Progress Award**

- a. This award is given to an individual, company or organization that has demonstrated substantial contributions to the California State Fair in the area of agriculture programs development.

Ag Programs Manager Carlson explained to the Council that this Council makes recommendations for this Award.

**8. Cal Expo and 2018 State Fair Report**

Chief Deputy General Manager Martinez gave a summary of events at Cal Expo and State Fair.

**9. Next Meeting – Tuesday, April 17, 2018 @ 4:00 p.m.**

**10. Adjournment**

Chair Zanobini asked for a motion to adjourn.

**Motion:**

Motion was made by Councilmember Schuler and seconded by Councilmember Culbertson. **All in favor, motion carried unanimously.**

The Agricultural Advisory Council Meeting was adjourned at 5:07 pm.