

CALIFORNIA EXPOSITION & STATE FAIR

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice
June 2, 2017

California Exposition & State Fair
Administration Building Boardroom
1600 Exposition Boulevard
Sacramento, CA 95815

Directors Present

Director Mark Nelson, Chair
Director Sonney Chong
Director Rina DiMare
Director Jess Durfee
Director Rex Hime
Director David Mallel
Director Tony Ortiz

Directors Absent

Director Rima Barkett, Vice Chair
Director Corny Gallagher

Staff Present

Rick Pickering, Chief Executive Officer (CEO)
Tom Martinez, Chief Deputy General Manager (CDGM)
Samantha Brown, Deputy General Manager Administration (DGM)
Margaret Mohr, Deputy General Manager Business Development & Marketing (DGM)
Rachelle Weir, Programs Manager
Marcia Shell, Assistant General Manager, Expo Events (AGM)
Jay Carlson, AG Programs Manager
Robert Craft, Chief of Police
Sue O'Brien, Recording Secretary
Jennifer Koga, Staff
Zane Glaser, Staff
Darla Givens, Media Director
Sabrina Rodriguez, Media Director
Don Callison, Staff
Robert Murray-Stroud, Staff

Others Present

Brian Honebein, Event Partnership
Amber Williams, un/common
Dannie Marie Mitchell, Agricultural Advisory Council
Gail Kautz, Kautz-Ironstone
Suzanne Oppegard, Equine Committee
Stan Oppegard
Lee Ruth, Agricultural Advisory Council
Ron Schuler, Agricultural Advisory Council
Harold Petersen, Petersen Farms
Mona Foster, Hui Hawaii and Ka' onohi Foundation

*May not include all others present in the room or arriving late.

1. CALL TO ORDER

The meeting was called to order by Chair Nelson at 12:00 p.m. at which time the Board convene into closed session.

The Board re-convened at 1:10 p.m. for the Public Board Meeting. Chair Nelson reported that there was nothing to report out of closed session.

Chair Nelson read the Mission Statement and Policy Statement into the record.

2. PLEDGE OF ALLGIANCE

Chair Nelson asked Director Hime to lead the Board and Staff in the Pledge of Allegiance.

3. ROLL CALL

Roll call was taken by CEO Pickering and a quorum was present. Director Barkett and Director Gallagher were not present and asked to be excused.

Motion:

It was moved by Director Hime and seconded by Director Chong to excuse the absence of Director Barkett and Director Gallagher. **All in favor, motion carried unanimously.**

4. CLOSED SESSION

a. "The Board will convene in closed session as authorized by Government Code Section 11126(e)(2)(B) to confer with legal counsel regarding a matter that presents a significant exposure to litigation against California Exposition & State Fair, based on the facts and circumstances."

For purposes of discussing matters of 1) pending litigation, 2) real property negotiations, and 3) personnel matters related to the General Manager under Government Code Section §11126. The Board will meet in Closed Session to confer with and/or receive legal advice from counsel or the represented delegate.

5. INTRODUCTION OF GUESTS & STAFF

Introduction of Guests and Staff were made around the room.

6. PRESENTATION

a. Updates of Papa Murphy Park and Sacramento Republic FC
CEO Pickering reported that there was a change of ownership of Sac Republic's investor group. It is now headed by Kevin Nagle. They had planned on doing a presentation and are unable to attend the meeting today and will attend another Board Meeting to make a presentation.

7. MINUTES OF MEETINGS

- a. Accept Cultural Advisory Council Meeting Minutes of April 13, 2017, as presented.

Motion:

It was moved by Director Chong and seconded by Director Hime to accept Cultural Advisory Council Meeting Minutes of April 13, 2017, as presented.

All in favor, motion carried unanimously.

- b. Accept Agricultural Advisory Council Meeting Minutes of March 21, 2017, as presented.

Motion:

It was moved by Director DiMare and seconded by Director Durfee to accept Agricultural Advisory Council Meeting Minutes of March 21, 2017, as presented. **All in favor, motion carried unanimously.**

- c. Approve Board Meeting Minutes of April 28, 2017, as presented.

Motion:

It was moved by Director Durfee and seconded by Director Chong approve Board Meeting Minutes of April 28, 2017, as presented. **All in favor, motion carried unanimously.**

- d. Approve Board Committee Meeting Minutes of April 28, 2017, as presented.

Motion:

It was moved by Director Durfee and seconded by Director Chong approve Board Committee Meeting Minutes of April 28, 2017, as presented. **All in favor, motion carried unanimously.**

8. COMMITTEE AND STAFF REPORTS

- a. Annual State Fair – Director Durfee

Committee Chair Barkett was not present at the Committee Meeting and Board Chair asked Director Durfee to be the acting Chair. Acting Chair Durfee commented on the good committee meeting and asked CEO Pickering to give a summary of the staff reports.

CEO Pickering thanked staff for submitting their staff reports. He reported that the Blue Ribbon Brunch on September 10, 2017 has been posted on the web-site. He went on to mention that AG Programs Manger Carlson updated the committee on the animal competitions along with Craft Beer and Wine competitions. CEO Pickering went on to say that Cal Expo's Craft Beer competition is now the 3rd largest in the nation. CEO Pickering reported that Program Manger Weir reported that programs is expanding the wine education program and out lined the "Farm to Glass" experience. The committee also discussed the State Fair gala which is on June 22, 2017. CEO Pickering shared that the Marketing report noted the expanding relationship with Univision, Horse racing license was approved and that Sponsorships where up from last year. Events Services gave a

report about food/beverages and commercial/concessions. CEO Pickering reported that Chief Deputy General Manager Martinez is continuing his outreach to State Offices. AGM Shell introduced Robert Stroud who is the new Chief of Plant. CEO Pickering introduced Sabrina Rodriguez and Darla Givens who will be the Media team for State Fair. CEO Picking gave a summary of the status of the State Fair Time Capsule.

b. Audit Committee – Director Chong

Director Gallagher was unable to make attend the meeting and Director Chong was asked to fill in.

Director Chong thanked the MGO auditor for her report to the committee and asked DGM Brown to review the MGO report to the Board. DGM Brown reviewed their report their audit revealed a “no findings” audit.

Motion:

Director Chong made the motion that the Audit Committee recommends to the Board of Directors to accept the report as presented. Motion was seconded by Director Durfee. **All in favor, motion carried unanimously.**

9. FINANCIAL REPORTS

a. Contracts/Purchases Requiring Board Notification/Approval

DGM Brown reported that there are 8 service contracts requiring notification and 2 purchase orders. She continued to report that there is 1 service contract, Jack Davenport Sweeping Service and Geovision Surveillance Cameras requiring approval.

Motion:

Director Hime moved approval of both and was seconded by Director Durfee. **All in favor, motion carried unanimously.**

b. Update on Harness Racing

CEO Pickering reviewed the Harness Meet Comparison report.

10. CORRESPONDENCE

None

11. OLD BUSINESS

a. Continue review and consideration of the proposal by the Equine Sub-Committee of the Agricultural Advisory Council for Flying U Rodeo to be hired to conduct a Rodeo type event at the 2017 State Fair.

Acting Chair Durfee reported that the Annual State Fair Committee approved a recommendation to the Board of Directors that we explore a self-funded Rodeo type event for the 2018 State Fair. In pursuit of that that an RFP is issued.

Public Comment:

Suzanne Opegard, Gail Kautz, Ron Schuler, Dannie-Marie Mitchell, Lee Ruth and Harold Petersen all presented public comment in favor of having a Rodeo or Rodeo type event at the Rodeo Arena for the 2018 State Fair.

Motion:

Director Durfee moved that this Board explore a self-funded Rodeo type event for the 2018 State Fair. In so doing that we issue an RFP to seeking out a promoter or some sort of party that will organize and put together a Rodeo type event for 2018. Motion was seconded by Director Hime. **All in favor, motion carried unanimously.**

12. New Business

None

13. MATTERS OF INFORMATION

- a. Public Comment on Matters not on the Agenda
- b. CEO Comments
CHRB is asking for input regarding a single California horse racing circuit.
- c. Directors Comments/Agenda Items for Future Meetings
Director Durfee – looking forward to fair and thank you staff.
Director Hime – thank you equine committee for bring the idea forward,
Gala June 22 buy your table now and thank you staff
Director Ortiz – thank you staff and looking forward to fair
Director DiMare – thank you staff for the great work
Director Chong – thank you staff, ready for fair
Chair Nelson – thank you staff, buy your table for Gala and don't forget
Sale of Champion
- d. Board Retreat – **October 26/27, 2017**
- e. Next Board Meeting - **September 29, 2017**
- f. Other, if any

14. ADJOURNMENT

Motion:

Motion to adjourn was made by Director Hime and seconded by Director Chong to adjourn. **All in favor, motion carried unanimously.**

The Board of Directors meeting was adjourned at 3:00 p.m.