

**CALIFORNIA EXPOSITION & STATE FAIR  
ANNUAL STATE FAIR COMMITTEE**

Committee Meeting Minutes  
Friday, April 28, 2017  
9:45 a.m.

**MINUTES**

Committee Members Present:

Rima Barkett, Chair  
Director Sonney Chong  
Director Jess Durfee  
Director Tony Ortiz

Staff Present:

Chief Executive Officer (CEO)  
Chief Deputy General Manager (CDGM)  
Deputy General Manager-Administration (DGM)  
Deputy General Manager–Business Development (DGM)  
Programs Manager  
Expo Events Director (AGM)  
Ag Programs Manager  
Recording Secretary

Rick Pickering  
Tom Martinez  
Samantha Brown  
Margaret Mohr  
Rachelle Weir  
Marcia Shell  
Jay Carlson  
Sue O'Brien

Jen Koga, Staff  
Brian Honebein, Event Partnership  
Amber Williams, un common  
Stan Oppegard  
Suzanne Oppegard

Committee Chair Barkett called the Annual State Fair Committee Meeting to order at 9:52 a.m. Roll call was taken and a quorum was present.

**Staff Reports**

**a. General Updates**

Ag Programs Manager Carlson gave an update of the Agricultural Programs and Competitions for State Fair and also gave an update on Farm Tours.  
Programs Manager Weir reviewed the new and returning exhibits for State Fair.  
AGM Shell reported that commercial space was full with a waiting list.  
Concession is moving forward with reviewing menus and discussing \$2 Taste of the Fair on Wednesdays and Thursdays.  
DGM Mohr shared the new 2017 State Fair poster and fans. She gave updates on the concert line up sales, community events and sponsorships. DGM Mohr

reported that fair time staff is being interviewed and hired. Amber Williams from un/common gave a brief overview of the Ad campaign that will be shown at the Board Meeting.

CEO Pickering gave an update on the Time Capsule and the avenues that are being explored.

CEO Pickering reviewed with the committee the Equine Committee's request to bring Rodeo back to the State Fair. After hearing from the Equine Committee Chair, Suzanne Oppegard and Equine Committee member, Lee Ruth and following a lengthy discussion this committee decided that this item should be heard by the full Board.

### **NEW BUSINESS**

- a. Review for approval Staff's recommendation of the 2017 Golden Bear Award Recipient
- b. Review for approval Staff's recommendation of the 2017 Agricultural Progress Award Recipient

CEO Pickering presented staff's recommendation of Pete Leesha as the 2017 Golden Bear Award Recipient and Chris Zanobini as the 2017 Agricultural Progress Award Recipient.

#### **Motion:**

Director Chong moved to accept staff recommendations for the 2017 Golden Bear Award and Agricultural Progress Award. Motion was seconded by Director Durfee. **All in favor, motion carried unanimously.**

### **ADJOURNMENT**

The Annual State Fair Committee meeting adjourned at 10:35 a.m.