

CALIFORNIA EXPOSITION & STATE FAIR

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice
March 24, 2017

California Exposition & State Fair
Administration Building Boardroom
1600 Exposition Boulevard
Sacramento, CA 95815

Directors Present

Director Mark Nelson, Chair
Director Rima Barkett, Vice Chair
Director Sonney Chong
Director Rina DiMare
Director Jess Durfee
Director Corny Gallagher
Director Rex Hime
Director David Mallel
Director Hallie Ochoa

Directors Absent

Director Tony Ortiz

Staff Present

Rick Pickering, Chief Executive Officer (CEO)
Tom Martinez, Chief Deputy General Manager
Samantha Brown, Deputy General Manager Administration
Margaret Mohr, Deputy General Manager Business Development & Marketing
Rachelle Weir, Programs Manager
Marcia Shell, Assistant General Manager, Expo Events
Jay Carlson, AG Programs Manager
Chief Robert Craft, Chief of Police
Sue O'Brien, Recording Secretary

Others Present

Brian Honebein, Event Partnership
Jen Koga, Staff
Maricela Ramirez, Staff
Don Callison, Staff
Catherine 'Ofer Mann
Mona Foster
Ed Unutoa
Vickie Atay-Hakari
(Malakai) Michael Lose

*May not include all others present in the room or arriving late.

1. CALL TO ORDER

The meeting was called to order by Chair Nelson at 1:00 p.m.
Chair Nelson read the Mission Statement and Policy Statement into the record.

2. PLEDGE OF ALLGIANCE

Chair Nelson asked Chief Craft to lead the Board and Staff in the Pledge of Allegiance.

3. ROLL CALL

Roll call was taken by CEO Pickering and a quorum was present. Director Ortiz was not present and asked to be excused.

Motion:

It was moved by Director Hime and seconded by Director Chong to excuse the absence of Director Ortiz. **All in favor, motion carried unanimously.**

4. INTRODUCTION OF GUESTS & STAFF

Introduction of Guests and Staff were made around the room.

5. PRESENTATION

- a. Presentation to Hallie Ochoa for her services on the Cal Expo & State Fair Board of Directors 2013-2017.
Director Ochoa was presented with a Golden Bear in appreciation of her service on the Cal Expo & State Fair Board of Directors.

Chair Nelson suggested that item 12a. be heard out of order. There were no objections.

6. MINUTES OF MEETINGS

- a. Approve Board Committee Minutes and Board Meeting Minutes of February 24, 2017 as presented.

Motion:

It was moved by Director Hime and seconded by Director Gallagher to accept the Board Committee Meeting Minutes and Board Meeting Minutes of February 24, 2017, as presented. **All in favor, motion carried unanimously.**

7. COMMITTEE AND STAFF REPORTS

- a. Legislative Committee
Committee Chair DiMare reported that the committee discussed meetings with the Governor's staff and other legislative members, having a document to be used as talking points and new legislation. The

committee asked staff to follow the legislation and keep committee members informed.

Committee Chair DiMare brought forward a formal motion, to request that staff put together a high level educational briefing with targeted Legislators to discuss issues pertaining Cal Expo & State Fair.

Motion:

The motion was moved by Director Durfee and seconded by Director Hime. **All in favor, motion carried unanimously.**

b. Annual State Fair Committee

Committee Chair Barkett reported the committee had a good meeting and asked Program Manager Weir to go over the staff report for 2017 State Fair Programs. There was a parking report that discussed.

CEO Pickering informed the State Fair Board that the Agricultural Advisory Council had been presented with a proposal to hire a rodeo for two days, mid-week at the 2017 State Fair. The Equine Advisory Committee offered to raise funds for 50% of the costs associated with bringing in a Rodeo and asked that the Cal Expo State Fair contribute the other 50%. After a lengthy discussion it was decided that this item would be put on the Annual State Fair Committee agenda next month with the understanding that if the money was not raised by the Equine Advisory Committee it would not be need to be discussed.

Deputy General Manager Mohr gave a brief update on concert information.

8. FINANCIAL REPORTS

a. Contracts/Purchases Requiring Board Notification/Approval

Deputy General Manager Brown reviewed her report as the item was informational only.

9. CORRESPONDENCE

None

10. UNFINISHED BUSINESS

None

11. NEW BUSINESS

a. Agriculturalist of the Year-2017: Review of recommendation by the Agricultural Advisory Council; Recommend approval by full Board

b. Vineyard of the Year-2017: Review of recommendation by the Agricultural Advisory Council; Recommend approval by full Board

c. Wine Lifetime Achievement Award-2017: Review of recommendation by the Agricultural Advisory Council; Recommend approval by full Board

d. Champion of Technology Award-2017: Review of recommendation by the California Department of Technology; Recommend approval by full Board

Motion:

Motion to accept the recommendation by the Agricultural Advisory Council for items a-d was made by Vice Chair Barkett and moved by Director Hime and seconded by Director DiMare. **All in favor, motion carried unanimously.**

Tom Nassif, was awarded Agriculturalist of the Year, Dutton Ranch Vineyard, was awarded Vineyard of the Year, Paul Draper, was awarded Wine Lifetime Achievement Award, Champion of Technology, Individual, was awarded to Bryan M. Sastokas and Champion of Technology, Organization, was awarded to AIRA.

- e. Butler Amusements: Review and Approval of proposed Amendment
Deputy General Manager Brown reviewed that staff report.

Motion:

Director Durfee moved the approval of the proposed Amendment with our Butler Amusement contract and was seconded by Director Mallel. **All in favor, motion carried unanimously.**

- f. Multi-Use Sports Facility: Review and approval of proposed "One Year" Amendment with Spectra by Comcast Spectacor
Deputy General Manager Brown reviewed the staff report.

Motion:

Director Hime moved the adoption of the proposed One Year Amendment with Spectra Comcast. **All in favor, motion carried unanimously.**

- g. Time Capsule of 50th Anniversary at Cal Expo: General Discussion
CEO Pickering reported that it was the desire of the Committee to direct staff to move forward with a 50th Anniversary at Cal Expo Time Capsule program during State Fair with the size and type of program to be determined at a later date.

12. MATTERS OF INFORMATION

- a. Public Comment on Matters not on the Agenda
Catherine 'Ofen Mann, President of TOFA, Mona Foster, Ed Unutoa, (Malakai) Michael Lose and Vickie Atay-Harkari came forward to make comments and express their concerns with the application and selection process for the state fair community stages.
CEO Pickering thanked the group for coming and congratulated them on delivering their message. CEO Pickering stated that this item will be taken back to staff and to our Cultural Advisory Council.
- b. CEO Comments
CEO Pickering informed the Board that there is a signed contact with Rock & Brews.
- c. Directors Comments/Agenda Items for Future Meetings
There was a general discussion regarding the length of the lunch break and the start time of Board Meetings.
Vice Chair Barkett requested that Board Members allow more time for agenda items.

- d. Next Board Meeting - **April 28, 2017**
- e. Other, if any

13. CLOSED SESSION

For purposes of discussing matters of 1) pending litigation, 2) real property negotiations, and 3) personnel matters related to the General Manager under Government Code Section §11126. The Board will meet in Closed Session to confer with and/or receive legal advice from counsel or the represented delegate.

14. ADJOURNMENT

Motion:

Motion to adjourn was made by Director Durfee and seconded by Director Gallagher. **All in favor, motion carried unanimously.**

The Board of Directors meeting was adjourned at 2:05 p.m.