



**MEDIA ALERT**  
**September 19, 2017**

**California State Fair Seeks New Cultural Advisory Council Members**

The California State Fair is now accepting applications for its Cultural Advisory Council. The Cultural Advisory Council (CAC) enhances the outreach efforts of the Cal Expo Board of Directors and staff in cultural communities throughout the state. The CAC also advises the Board on matters pertaining to California State Fair multi-cultural programs related to education, entertainment and other activities.

Applicants to the CAC should be leaders from diverse cultural communities throughout California and represent a variety of interests and expertise in the areas including, but not limited to: agriculture, arts, community services, education, entertainment, finance, health, government, law enforcement, legal, media, marketing, small business and youth. CAC members serve at the pleasure of the Cal Expo Board of Directors. Once selected by the Board, a member will serve one term of two-years. Upon completion of that term, a member will have the opportunity to apply for reappointment by the Board for up to two additional, consecutive terms of three-years each and one final two-year term after a one year break.

Qualified candidates should fill out the application form located at [CAStateFair.org/cultural-advisory-council](http://CAStateFair.org/cultural-advisory-council). The deadline for submitting an application is Tuesday, October 31, 2017.

For questions, please contact Sue O'Brien at [sobrien@calexpo.com](mailto:sobrien@calexpo.com).

**ABOUT CAL EXPO**

Cal Expo is home to the California State Fair and plays host to hundreds of other signature events each year. Featuring 400 acres of open space along the American River Parkway and 350 beautifully landscaped acres, Cal Expo facilities were dedicated as a place to celebrate California's achievements, preserve a slice of Americana, and provide a window into the future.

Originally established in 1854, the California State Fair is dedicated as a place to celebrate California's achievements, industries, agriculture, diversity of its people, traditions and trends that shape the Golden State's future. We invite you to join us for the 165th California State Fair July 13 - 29, 2018.

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