



**Meeting Minutes of the  
California Exposition & State Fair  
Cultural Advisory Council**

Held

Wednesday, August 17, 2016 at 5:00 pm  
In the Administration Building Boardroom  
California State Fairgrounds  
1600 Exposition Blvd.  
Sacramento, California 95815

**Council Members Present**

Indi Kallirai, Chair  
Catherina Nou, Vice-Chair

David Banuelos, Member	Anita Johnson, Member
Debora Richardson Brister, Alternate	Jackie Morris-Henderson, Member
Delgreta Brown, Member	Julie Rokser, Member
Bill Campos, Member	Cha Vang, Member

**Board and Staff Present**

Rick Pickering, CEO  
Sonney Chong, Member Liaison  
Tom Martinez, Chief Deputy General Manager  
Jaime Campbell, Deputy General Manager, Operations  
Sue O'Brien, Recording Secretary

**Council Members Absent**

Letitia P. Earl, Member	Olga Shilo, Member
Sandra Varner, Member	Elissa Ouchida, Member
Norah LeDoux, Alternate	Chris Mateo, Member
Jorrel Verella, Member	

This notice is also available on the Internet at: [www.calexpo.com](http://www.calexpo.com)

## **MINUTES**

- 1) CALL TO ORDER** – The meeting was call to order at 5:12 p.m. by Chair Kallirai.
- 2) ROLL CALL** – Role was taken –Quorum was present
- 3) INTRODUCTION OF GUESTS & STAFF** – Introductions were made around the room.
- 4) APPROVAL OF PREVIOUS MEETING MINUTES**
  - a) Approval of Council Meeting Minutes of April 20, 2016
  - b) Approval of Council Meeting Minutes of May 18, 2016

### **Motion:**

It was moved by Council Member Banuelos and seconded by Council Member Vang to approve Meeting Minutes from April 20, 2016. **All in favor, motion carried.**

It was moved by Chair Kallirai and seconded by Council Rokser to approve Meeting Minutes of May 18, 2016 with the Amendment of adding, "Council Member Rokser suggested that Council Members who do not give more than a 24-hour notice with the exception of illness be noted as a not excused absence." **All in favor, motion carried.**

## **5) Staff & Member Updates**

### **a) Cal Expo Updates**

CEO Pickering congratulated everyone for a successful 2016 California State Fair. The 911 memorial this year will be displaying flags on the front lawn of Cal Expo and the Boy Scouts will be helping with the set up. On October 2, 2016 the inaugural Blue Ribbon Event – Brunch at the Farm will be taking place and tickets are still available. Global Winter Wonderland will be opening November 21, 2016 for another season. The 2017 California State Fair will be our 50<sup>th</sup> anniversary for being here at Cal Expo.

### **b) 2016 California State Fair**

- 1. Opening Day/Greeting**  
Council Member Morris-Henderson reported that everyone had a good time.
- 2. NAACP Ribbon Cutting**  
This event was outstanding! Big crowd and having the band was a great surprise.
- 3. CAC Parade**  
Council Members that attended agreed that this event was great! The parade was longer than last year. Council Member participation was low and it was suggested that the Committee discuss the future of the parade, is it worth it or can it be done better.
- 4. AAC-CAC Mixer & Sale of Champions**  
Council Member Morris-Henderson reported that this event was very nice and interesting. Vice Chair Nou suggested that next year the Cultural

Advisory Council should discuss coordinating with Agricultural Advisory Council to make a purchase at the Sale of Champions.

**5. CAC Cooking Showcase**

Council Member Rokser reported that there were 9 cooks that rotated in the cooking showcase. Everyone did a wonderful job and had fun.

**6. VIP Concert Host**

It was discussed how important this was for the concerts. In addition to hearing some good music, they were there to host the VIP's.

**7. Survey Results**

Vice Chair Nou reported that there were only 4 responses to the Survey. Unfortunately, this was not enough to score.

**c) Planning 2017**

The Council discussed ways of getting better informed with general information for opening day. There was also a discussion about the survey results and if they would be helpful in planning for next year.

**6) NEW BUSINESS**

a) Process to Recruit and Interview new Council Members

The Council discussed the recruitment for new members. They asked for an update of how long each person's term was. It was also discussed to add a Council Member as a liaison to help with the Board of Director liaisons. Council Member Morris-Henderson volunteered.

**7) MATTERS OF INFORMATION**

a) Public Comments Matters Not on the Agenda

b) Members Comments Matters Not on the Agenda

**8) ADJOURNMENT**

A motion was made by Council Member Rokser and seconded by Council Member Campos to adjourn. **All in favor, motioned carried.**

The Cultural Advisory Council Meeting was adjourned at 7:26 p.m.