



**Notice of Meeting**

California Exposition & State Fair  
Meeting of the Board of Directors  
To Be Held

**Friday, February 23, 2018 at 1:00 p.m.  
In the Administration Building Boardroom**

California State Fairgrounds  
1600 Exposition Boulevard  
Sacramento, California 95815

Rima Barkett, Chair  
Rina DiMare, Vice Chair

Sonney Chong, Director  
Jess Durfee, Director  
Corny Gallagher, Director

Rex Hime, Director  
David Mallel, Director  
K. Mark Nelson, Director

Tony Ortiz, Director

**EX OFFICIO MEMBERS**

Senator Dr. Richard Pan  
Senator Anthony Cannella

Assembly Member Kevin McCarty  
Assembly Member Susan T. Eggman

**168 days to California State Fair (July 13–29, 2018)**

This notice is also available on the Internet at: [www.calexpo.com](http://www.calexpo.com)

**Mission Statement**

The California Exposition & State Fair mission is to create a State Fair experience reflecting California including its industries, agriculture, and diversity of its people, traditions and trends shaping its future supported by year-round events.

**Policy Statement**

The Board shall serve as the policy-making body for the California Exposition & State Fair and shall have full responsibility for the year-round management and operation of all facilities of the California Exposition & State Fair.

## **Public Comment**

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda shall fill out a Speaker's Form and provide it to the Board's Recording Secretary. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board at the time the agenda item is being considered by the Board. If you wish to address the Board on a matter not listed on the agenda, you have that right. If you wish to exercise that right, please fill out a speaker's form and provide it to the Board's Recording Secretary. You will be allowed a maximum of three minutes to address the Board during the Public Comment item on the agenda.

## **AGENDA**

### **1. CALL TO ORDER**

All matters noticed on this agenda, in any category, may be considered for action as listed. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Chair.

### **2. ROLL CALL**

### **3. PLEDGE OF ALLEGIANCE**

### **4. INTRODUCTION OF GUEST & STAFF**

### **5. PRESENTATION**

- a. Presentation by the Board to Outgoing Chair Mark Nelson

### **6. MINUTES OF MEETINGS**

- a. Accept Agricultural Advisory Council Meeting Minutes of December 18, 2017, as presented.
- b. Approve Board Committee Meeting Minutes of December 8, 2017, as presented.
- c. Approve Board Meeting Minutes of December 8, 2017, as presented.
- d. Approve Board Committee Meeting Minutes of January 26, 2018, as presented.
- e. Approve Board Meeting Minutes of January 26, 2018, as presented.

### **7. COMMITTEE AND STAFF REPORTS**

- a. Exposition Facilities & Operations – Director Chong
- b. Finance Committee – Director Gallagher

### **8. FINANCIAL REPORTS**

- a. Profit & Loss Statement for December 2017
- b. Balance Sheet for 2017
- c. Cash Flow Statement and Chart for 2017
- d. Request for Relief of Accountability

- e. Accounts Receivable Report
- f. Contacts/Purchases Requiring Board Notification/Approval
- g. Upcoming Contracts Bid Listing

**9. CORRESPONDENCE**

**10. UNFINISHED BUSINESS**

- a. Review and Discussion of Draft Policies for Cannabis Events.

**11. NEW BUSINESS**

- a. Review for Approval Agricultural Advisory Council's recommendation of the 2018 Agriculturalists of the Year.
- b. Review for Approval Staff's recommendation of the 2018 Golden Bear Award Recipient.
- c. Review for Approval Staff's recommendation of the 2018 Agricultural Progress Award Recipient.

**12. MATTERS OF INFORMATION**

- a. Public Comment on Matters not on the Agenda
- b. CEO Comments
- c. Directors Comments/Agenda Items for Future Meetings
- d. Next Board Meeting – **Friday, March 23, 2018**
- e. Other, if any

**13. ADJOURNMENT**

Date of Notice: February 13, 2018

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.

# **CALIFORNIA EXPOSITION & STATE FAIR**

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice  
February 23, 2018

California Exposition & State Fair  
Administration Building Boardroom  
1600 Exposition Boulevard  
Sacramento, CA 95815

**Directors Present**

Director Rima Barkett, Chair  
Director Rina DiMare, Vice Chair  
Director Jess Durfee  
Director David Mallel  
Director K. Mark Nelson  
Director Tony Ortiz

**Directors Absent**

Director Sonney Chong  
Director Corny Gallagher  
Director Rex Hime

**Staff Present**

Rick Pickering, Chief Executive Officer (CEO)  
Tom Martinez, Chief Deputy General Manager (CDGM)  
Samantha Brown, Deputy General Manager, Administration (DGM)  
Margaret Mohr, Deputy General Manager, Business Development & Marketing (DGM)  
Marcia Shell, Assistant General Manager, Expo Events (AGM)  
Chief Bob Craft  
Rachelle Weir, Programs Manager  
Jay Carlson, AG Programs Manager  
Sue O'Brien, Executive Secretary  
Jen Koga, Finance  
Zane Glaser, Finance  
Maricela Ramirez, Marketing  
Darla Givens, Marketing

**Others Present**

Brian Honebein, Event Partnership  
Amber Williams, un/common

\*May not include all others present in the room or arriving late.

**1. CALL TO ORDER**

The meeting was called to order by Chair Barkett at 1:02 p.m. Chair Barkett noted that the Missions Statement and Policy Statement were included on the agenda and read the Public Comment Statement.

**2. ROLL CALL**

Roll call was taken and a full quorum was present. Director Chong, Director Gallagher and Director Hime were not present and asked to be excused.

**Motion:**

It was moved by Director Durfee and seconded by Director Mallel to excuse the absence of Director Chong, Director Gallagher and Director Hime. **All in favor, motion carried unanimously.**

**3. PLEDGE OF ALLEGIANCE**

Chair Barkett asked Director Durfee to lead the Board and Staff in the Pledge of Allegiance.

**4. INTRODUCTION OF GUESTS & STAFF**

Introduction of Guests and Staff were made around the room.

**5. PRESENTATION**

a. Presentation by the Board to Outgoing Chair Mark Nelson.

Director Nelson, outgoing chair was presented with the Board gavel set and a silver belt buckle by incoming Chair Barkett.

**6. MINUTES OF MEETING**

a. Accept Agricultural Advisory Council Meeting Minutes of December 18, 2107, as presented.

b. Approve Board Committee Meeting Minutes of December 8, 2017, as presented.

c. Approve Board Meeting Minutes of December 8, 2017, as presented.

d. Approve Board Committee Meeting Minutes of January 26, 2018, as presented.

e. Approve Board Meeting Minutes of January 26, 2018, as presented.

**Motion:**

It was moved by Director Mallel and seconded by Director Nelson to approve Items 6a through e as presented. **All in favor, motion carried unanimously.**

**7. COMMITTEE AND STAFF REPORTS**

a. Exposition Facilities & Operations – Director Chong

Director Chong was not present and Chair Barkett asked Director Ortiz to conduct the meeting. Director Ortiz asked ASM Shell to review her report. ASM Shell gave a brief summary of her report and the highlights.

- b. Finance Committee – Director Gallagher  
Director Gallagher was not present and Chair Barkett conducted the meeting. Chair Barkett asked Deputy General Manager Brown to review the documents that will be used for the year end statements.

## 8. FINANCIAL REPORTS

- a. Profit & Loss Statement of December 2017
- b. Balance Sheet for 2017
- c. Cash Flow Statement and Chart for 2017

**Motion:**

Director Mallel made a motion to approve items a-c. Director Ortiz seconded the motion. **All in favor, motion carried unanimously.**

- d. Request for Relief of Accountability

**Motion:**

Director Mallel made a motion to accept the request for Relief of Accountability for these four items. Motion was seconded by Director Durfee.

**All in favor, motion carried unanimously.**

- e. Accounts Receivable Report
- f. Contracts/Purchases Requiring Board Notification/Approval
- g. Upcoming Contracts Bid List

## 9. CORRESPONDENCE

None

## 10. UNFINISHED BUSINESS

- a. Review and Discussion of Draft Policies for Cannabis Events.  
Chief Deputy General Manager Martinez reviews the staff report with the Board. He stressed several points. There will be no sale or consumption of Cannabis at the Annual California State Fair and overseeing licenses and business activities is the responsibility of the event promoter and appropriate regulatory agencies.

**Motion:**

Director Durfee made the motion to adopt the policy as recommended by staff. Director Ortiz seconded the motion. **All in favor, motion carried unanimously.**

## 11. NEW BUSINESS

- a. Review for Approval Agricultural Advisory Council's recommendation of the 2018 Agriculturalists of the Year.  
CEO Pickering reviewed the staff report with the Board.  
**Motion:**  
Director Mallel made a motion to accept the recommended of Mr. Paul Wenger as Agriculturalists of the Year. Director Ortiz seconded the motion.  
**All in favor, motion carried unanimously.**
- b. Review for Approval Staff's recommendation of the 2018 Golden Bear Award.
- c. Review of Approval Staff's recommendation of the 2018 Agricultural Progress Award Recipient.

CEO Pickering requested that items 11 b & C be continued.

## 12. MATTERS OF INFORMATION

a. Public Comment on Matters not on the Agenda

b. CEO Comments

CEO Pickering commented on a new Smart Card that Butler Amusement is hoping to use this year at State Fair. He mentioned Marketing's Valentine Concert promotion and that the Department of the Navy has chosen to come to State Fair for part of Navy Week. He announced new Undersecretary Moffit and talked about a statewide Mariachi competition. CEO Pickering asked Chair Barkett to appoint a 2 person sub-committee to review the nominees and give them the authority to choose a winner for the Champion of Technology award. Director Mallel and Director Ortiz volunteered. Director Durfee made a motion that the board approves this 2 person subcommittee for the Champion of Technology award. Motion was seconded by Director Nelson. **All in favor, motion carried unanimously.**

c. Directors Comments/Agenda Items for Future Meetings

Director Durfee – very excited about the idea of a Mariachi competition.

Director Mallel- hoping for an update in March from un/common.

Director Nelson- thank you staff for all you do.

Director Ortiz-thank you staff.

Chair Barkett-love the Mariachi competition idea.

d. Next Board Meeting – **March 23, 2018.**

e. Other, if any

## 13. ADJOURNMENT

The Board of Directors meeting was adjourned at 1:53 p.m.