

# **CALIFORNIA EXPOSITION & STATE FAIR**

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice  
December 8, 2017

California Exposition & State Fair  
Administration Building Boardroom  
1600 Exposition Boulevard  
Sacramento, CA 95815

**Directors Present**

Director Mark Nelson, Chair  
Director Rima Barkett, Vice Chair  
Director Sonney Chong  
Director Rina DiMare  
Director Jess Durfee  
Director Corny Gallagher  
Director David Mallel

**Directors Absent**

Director Rex Hime  
Director Tony Ortiz

**Staff Present**

Rick Pickering, Chief Executive Officer (CEO)  
Tom Martinez, Chief Deputy General Manager (CDGM)  
Samantha Brown, Deputy General Manager Administration (DGM)  
Marcia Shell, Assistant General Manager, Expo Events (AGM)  
Chief Robert Craft  
Jay Carlson, AG Programs Manager  
Sue O'Brien, Executive Secretary  
Maricela Ramirez, Marketing Staff  
Don Callison, Programs Staff  
Jen Koga, Finance  
Darla Givens, Marketing

**Others Present**

Brian Honebein, Event Partnership  
Amber Williams, un/common  
Mona Foster, Hui Hawaii and Ka' onohi Foundation  
Scott Hubbard, Rock & Brews

\*May not include all others present in the room or arriving late.

**1. CALL TO ORDER**

The meeting was called to order by Chair Nelson at 1:07 p.m. Chair Nelson read the Mission Statement, Policy Statement and Public Comments Statement.

**2. PLEDGE OF ALLGIANCE**

Chair Nelson asked Programs Manager Weir to lead the Board and Staff in the Pledge of Allegiance.

**3. ROLL CALL**

Roll call was taken and a quorum was present. Director Hime and Director Ortiz were not present and asked to be excused.

**Motion:**

It was moved by Director Gallagher and seconded by Director Chong to excuse the absence of Director Hime and Director Ortiz. **All in favor, motion carried unanimously.**

**4. INTRODUCTION OF GUESTS & STAFF**

Introduction of Guests and Staff were made around the room.

**5. PRESENTATION**

None

**6. MINUTES OF MEETINGS**

- a. Approve Board Committee Meeting Minutes of September 29, 2017, as presented.
- b. Approve Board Meeting Minutes of September 29, 2017, as presented.
- c. Approve Board Meeting Minutes of November 3, 2017, as presented.

**Motion:**

Director Durfee made a motion to adopt items 6 a, b & c and was seconded by Director Barkett. **All in favor, motion carried unanimously.**

**7. COMMITTEE AND STAFF REPORTS**

**a. Annual State Fair**

- 1. Review of Admission Rates

CEO Pickering reported out on the Annual State Fair Committee Meeting and announced Awards received at IAFE Convention.

**b. Finance Committee**

- 1. 2018 Revenue Budget – Proposed
- 2. 2018 Expense Budget-Proposed
- 3. Approval of Proposed 2018 Annual budget

Committee Chair Gallagher reported out on the Finance Committee meeting.

**Motion:**

Director Mallel made a motion to adopt the proposed 2018 budget under Column K with the understanding that the Board can adjust admission prices at a later time but cannot go lower than the proposed budget as currently stated. Motion was seconded by Director Chong. **All in favor, motion carried unanimously.**

- 4. Service Contracts/Purchase Orders Requiring Board Notification

**Motion:**

The Committee recommends recognition of the first item and approval of the second four. Motion moved by Director Durfee and seconded by Director DiMare. **All in favor, motion carried unanimously.**

**8. FINANCIAL REPORTS**

- a. 2018 Revenue budget-Proposed
- b. 2018 Expense Budget-Proposed
- c. Approval of Proposed 2018 Annual Budget
- d. Service Contracts/Purchase Orders Requiring Notification

**9. CORRESPONDENCE**

None

**10. UNFINISHED BUSINESS**

- a. Approval of Proposed 2018 Annual Budget
- b. Service Contracts/Purchase Orders Requiring Board Notification/Approval
- c. Cannabis-Tax Collection Agreement with California Department of Taxes & Fees Administration (CDTFA)  
CEO Pickering reviewed staff report for this item.

**Motion #1:**

Director Durfee moved that the Board of Directors authorizes the Chief Executive Officer, and or his designee, the latitude to negotiate with the State's Business, Consumer Services & Housing Agency, and the California Department of Tax & Fees Administration, a possible Agreement to support the State's collection of Cannabis related taxes. Motion was seconded by Director Mallel. **All in favor, motion carried unanimously.**

**Motion #2:**

Director Durfee moved that in the event that the State deems it necessary to open Cal Expo for tax deposit collections in advance of the Boards January Meeting, the CEO is authorized to enter into appropriate Agreement with BCHS and/or CDTFA in advance of the Board's January meeting. Motion was moved by Director Chong. **All in favor, motion carried unanimously.**

**11. NEW BUSINESS**

- a. Review for Approval Proposed 2018 Cal Expo Board Meeting Dates  
This item was approved at the November Board meeting.

- b. Review and Approval of the Board Liaison's Recommendations of New Member Appointments to the Agricultural Advisory Council  
AG Program Manager Carlson reviewed staff report recommending approval of Tyler Blackney, Samantha DeMelo, Benjamin Granholm and Roxanna Smith becoming new members of the Agricultural Advisory Council.

**Motion:**

Director Gallagher made the motion to support the recommends of the Agricultural Advisory Council. Motion was seconded by Director DiMare.

**All in favor, motion carried unanimously.**

- c. Review and Approval of the Board Liaison's Recommendations of New Member Appointments to the Cultural Advisory Council  
Director Chong reviewed the staff report recommending Jerry Yamashita as a Member, Dorian Almaraz as an Alternate Member and Richard Pannell as an Alternate Member.

**Motion:**

Director Chong moved to approve the recommendations as listed in the staff report and Director Mallel seconded the motion. **All in favor, motion carried unanimously.**

- d. General Update and Discussion of Monorail Operation Arrangement with Fun & Food Inc.  
CEO Pickering reviewed the staff report with the Board and there were no comments.
- e. Request by Rock & Brews of the Pacific Inc. for an Amendment to its Revenue Generating Agreement.  
CEO Pickering reviewed the staff report with the Board. Scott Hubbard from Rock & Brews explained to the Board the need for an extension. After discussion a motion was made.

**Motion:**

Director Mallel moved to agree to keep the current rent amount for 45 additional days (03-01-2018). Motion was seconded by Director Durfee.

**All in favor, motion carried unanimously.**

## 12. ELECTION OF OFFICERS

- a. Nominations Received at Last Public Meeting on November 3, 2017
  - 1. Chair – Rima Barkett

**Motion:**

Director Gallagher moved to close nominations and Director Mallel seconded the motion. **All in favor, motion carried unanimously.**

Chair Nelson asked for a vote to elect Rima Barkett as Board Chair.

**All in favor, motion carried unanimously.**

- 2. Vice Chair – Rina V. DiMare

Director Gallagher moved to close nominations and Director Chong seconded the motion. **All in favor, motion carried unanimously.**

Chair Nelson asked for a vote to elect Rima Barkett as Board Chair.

**All in favor, motion carried unanimously.**

- 3. Nominations from Floor
- 4. Close Nominations
- 5. Hold election of each
- b. Office of Secretary-Treasurer/General Manager – Rick Pickering  
Chair Nelson asked for a motion to reappoint Rick Pickering as Office of Secretary-Treasures/General Manager.

**Motion:**

Motion was moved by Director Gallagher and seconded by Director Barkett. **All in favor, motion carried unanimously.**

**13. MATTERS OF INFORMATION**

- a. Public Comment on Matters not on the Agenda  
Mona Foster, Hui Hawaii and Ka’ onohi Foundation asked questions about the Agricultural Advisory Council and the Cultural Advisory Council and about the parking rate increasing. CEO Pickering reported that there have been no proposals to raise parking rates at all for interim events.
- b. CEO Comments  
CEO Pickering commented on the Sacramento Convention Center closing for renovations and working with the City and Visit Sacramento to preserve the events scheduled there. He mentioned the annual reports that are submitted to the State for the Governor’s 2020 Goal to reduce Green House Gas Emissions report that Cal Expo has already reduced its Green House Gas Emissions by 23%. CEO Pickering gave an update on the Grandstands Roofing Project.
- c. Directors Comments/Agenda Items for Future Meetings  
Director DiMare – Happy Holidays and looking forward to 2018.  
Director Chong – Congratulations to our new Chair and Vice Chair and Good Holidays to all.  
Director Mallel – Congratulations to our new leadership.  
Vice Chair Barkett – Thank you for entrusting me with the Chair position and Happy Holidays.  
Director Durfee - Excited about the awards from IAFE.  
Director Gallagher – Happy Holidays to all.  
Chair Nelson – Thank you to staff for the awards and fair, welcome new leadership and have a Great Holidays and look forward to a great 2018.
- d. Next Board Meeting – **Friday, January 26, 2018**
- e. Other, if any

**14. CLOSED SESSION**

For purposes of discussing matters of 1) pending litigation, 2) real property negotiations, and 3) personnel matters related to the General Manager under Government Code Section §11126. The Board will meet in Closed Session to confer with and/or receive legal advice from counsel or the represented delegate.

## 15. ADJOURNMENT

### **Motion:**

Motion to adjourn was made by Director Chong and seconded by Director Durfee to adjourn. **All in favor, motion carried unanimously.**

The Board of Directors meeting was adjourned at 2:33 p.m.