

CALIFORNIA EXPOSITION & STATE FAIR

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice
February 23, 2018

California Exposition & State Fair
Administration Building Boardroom
1600 Exposition Boulevard
Sacramento, CA 95815

Directors Present

Director Rima Barkett, Chair
Director Rina DiMare, Vice Chair
Director Jess Durfee
Director David Mallel
Director K. Mark Nelson
Director Tony Ortiz

Directors Absent

Director Sonney Chong
Director Corny Gallagher
Director Rex Hime

Staff Present

Rick Pickering, Chief Executive Officer (CEO)
Tom Martinez, Chief Deputy General Manager (CDGM)
Samantha Brown, Deputy General Manager, Administration (DGM)
Margaret Mohr, Deputy General Manager, Business Development & Marketing (DGM)
Marcia Shell, Assistant General Manager, Expo Events (AGM)
Chief Bob Craft
Rachelle Weir, Programs Manager
Jay Carlson, AG Programs Manager
Sue O'Brien, Executive Secretary
Jen Koga, Finance
Zane Glaser, Finance
Maricela Ramirez, Marketing
Darla Givens, Marketing

Others Present

Brian Honebein, Event Partnership
Amber Williams, un/common

*May not include all others present in the room or arriving late.

1. CALL TO ORDER

The meeting was called to order by Chair Barkett at 1:02 p.m. Chair Barkett noted that the Missions Statement and Policy Statement were included on the agenda and read the Public Comment Statement.

2. ROLL CALL

Roll call was taken and a full quorum was present. Director Chong, Director Gallagher and Director Hime were not present and asked to be excused.

Motion:

It was moved by Director Durfee and seconded by Director Mallel to excuse the absence of Director Chong, Director Gallagher and Director Hime. **All in favor, motion carried unanimously.**

3. PLEDGE OF ALLEGIANCE

Chair Barkett asked Director Durfee to lead the Board and Staff in the Pledge of Allegiance.

4. INTRODUCTION OF GUESTS & STAFF

Introduction of Guests and Staff were made around the room.

5. PRESENTATION

a. Presentation by the Board to Outgoing Chair Mark Nelson.

Director Nelson, outgoing chair was presented with the Board gavel set and a silver belt buckle by incoming Chair Barkett.

6. MINUTES OF MEETING

a. Accept Agricultural Advisory Council Meeting Minutes of December 18, 2107, as presented.

b. Approve Board Committee Meeting Minutes of December 8, 2017, as presented.

c. Approve Board Meeting Minutes of December 8, 2017, as presented.

d. Approve Board Committee Meeting Minutes of January 26, 2018, as presented.

e. Approve Board Meeting Minutes of January 26, 2018, as presented.

Motion:

It was moved by Director Mallel and seconded by Director Nelson to approve Items 6a through e as presented. **All in favor, motion carried unanimously.**

7. COMMITTEE AND STAFF REPORTS

a. Exposition Facilities & Operations – Director Chong

Director Chong was not present and Chair Barkett asked Director Ortiz to conduct the meeting. Director Ortiz asked ASM Shell to review her report. ASM Shell gave a brief summary of her report and the highlights.

- b. Finance Committee – Director Gallagher
Director Gallagher was not present and Chair Barkett conducted the meeting. Chair Barkett asked Deputy General Manager Brown to review the documents that will be used for the year end statements.

8. FINANCIAL REPORTS

- a. Profit & Loss Statement of December 2017
- b. Balance Sheet for 2017
- c. Cash Flow Statement and Chart for 2017

Motion:

Director Mallel made a motion to approve items a-c. Director Ortiz seconded the motion. **All in favor, motion carried unanimously.**

- d. Request for Relief of Accountability

Motion:

Director Mallel made a motion to accept the request for Relief of Accountability for these four items. Motion was seconded by Director Durfee.

All in favor, motion carried unanimously.

- e. Accounts Receivable Report
- f. Contracts/Purchases Requiring Board Notification/Approval
- g. Upcoming Contracts Bid List

9. CORRESPONDENCE

None

10. UNFINISHED BUSINESS

- a. Review and Discussion of Draft Policies for Cannabis Events.
Chief Deputy General Manager Martinez reviews the staff report with the Board. He stressed several points. There will be no sale or consumption of Cannabis at the Annual California State Fair and overseeing licenses and business activities is the responsibility of the event promoter and appropriate regulatory agencies.

Motion:

Director Durfee made the motion to adopt the policy as recommended by staff. Director Ortiz seconded the motion. **All in favor, motion carried unanimously.**

11. NEW BUSINESS

- a. Review for Approval Agricultural Advisory Council's recommendation of the 2018 Agriculturalists of the Year.
CEO Pickering reviewed the staff report with the Board.
Motion:
Director Mallel made a motion to accept the recommended of Mr. Paul Wenger as Agriculturalists of the Year. Director Ortiz seconded the motion.
All in favor, motion carried unanimously.
- b. Review for Approval Staff's recommendation of the 2018 Golden Bear Award.
- c. Review of Approval Staff's recommendation of the 2018 Agricultural Progress Award Recipient.

CEO Pickering requested that items 11 b & C be continued.

12. MATTERS OF INFORMATION

a. Public Comment on Matters not on the Agenda

b. CEO Comments

CEO Pickering commented on a new Smart Card that Butler Amusement is hoping to use this year at State Fair. He mentioned Marketing's Valentine Concert promotion and that the Department of the Navy has chosen to come to State Fair for part of Navy Week. He announced new Undersecretary Moffit and talked about a statewide Mariachi competition. CEO Pickering asked Chair Barkett to appoint a 2 person sub-committee to review the nominees and give them the authority to choose a winner for the Champion of Technology award. Director Mallel and Director Ortiz volunteered. Director Durfee made a motion that the board approves this 2 person subcommittee for the Champion of Technology award. Motion was seconded by Director Nelson. **All in favor, motion carried unanimously.**

c. Directors Comments/Agenda Items for Future Meetings

Director Durfee – very excited about the idea of a Mariachi competition.

Director Mallel- hoping for an update in March from un/common.

Director Nelson- thank you staff for all you do.

Director Ortiz-thank you staff.

Chair Barkett-love the Mariachi competition idea.

d. Next Board Meeting – **March 23, 2018.**

e. Other, if any

13. ADJOURNMENT

The Board of Directors meeting was adjourned at 1:53 p.m.