



**Meeting Minutes of the  
California Exposition & State Fair  
Cultural Advisory Council**

Held

Thursday, January 12, 2017 at 5:30 p.m.  
In the Administration Building Boardroom  
California State Fairgrounds  
1600 Exposition Blvd.  
Sacramento, California 95815

**Council Members Present**

Catherina Nou, Chair  
Anita R. Johnson, Vice-Chair

David Banuelos, Member	Indi Kallirai, Member
Delgreta Brown, Member	Chris Mateo, Member
Twiana Armstrong-Bryant, Member	Jag Nagendra, Member
Stephanie Chavez, Member	Cha Vang, Member

**Board and Staff Present**

Sonney Chong, Board Member, Liaison  
K. Mark Nelson, Board Member, Liaison  
Rick Pickering, CEO  
Tom Martinez, Chief Deputy Manager  
Rachelle Weir, Programs  
Sue O'Brien, Recording Secretary

**Council Members Absent**

Debora Richardson-Brister, Member	Letitia P. Earl, Member
Bill Campos, Member	Jackie Morris-Henderson, Member
Denise Carter, Member	Olga Shilo, Member

This notice is also available on the Internet at: [www.calexpo.com](http://www.calexpo.com)

## **MINUTES**

**1) CALL TO ORDER** – The meeting was call to order at 5:33 p.m. by Chair Nou.

**2) ROLL CALL** – Role was taken.

Council Members Richardson-Brister, Campos, Carter, Earl and Morris-Henderson were not present and asked to be excused.

**Motion:**

It was moved by Council Member Kallirai and seconded by Council Member Johnson to excuse the absences of Council Member Richardson-Brister, Council Member Campos, Councilmember Carter, Councilmember Earl and Councilmember Morris-Henderson. **All in favor, motion carried.**

**3) INTRODUCTION OF GUESTS & STAFF** – Introductions were made around the room of New Councilmembers, Councilmembers and Staff.

**4) APPROVAL OF PREVIOUS MEETING MINUTES**

a) Approval of Council Meeting Minutes of November 16, 2016

**Motion:**

It was moved by Council Member Kallirai and seconded by Council Member Cha to approve Meeting Minutes from November 16, 2016. **All in favor, motion carried.**

**5) Staff & Member Updates**

a) Cal Expo Updates

CEO Pickering announced that the 2017 Fair dates are July14-30, 2017. Two years ago Cal Expo celebrated Dr. Lee and the Sacramento Observer. Last year Cal Expo celebrated the 100<sup>th</sup> Anniversary of the NACP Sacramento chapter. 2017 Cal Expo is exploring showcasing the farm workers. The Concert schedule is being finalized along with scheduling community acts for the Community Stage.

CEO Pickering reported that since the last Council meeting the executive team attended IAFE Convention and Trade show which is attended by over 3,000 fairs and festivals around the world. Last year Cal Expo won first place for having the best outreach and marketing program in the world and for a seconded Cal Expo has won that award again. Cal Expo competed in 47 categories and won an award in 39. Congratulations to all who were involved.

CEO Pickering mentioned that Cal Expo's website is now translated into 7 different foreign languages.

b) 2017 State Fair Programs Updates

Programs Manager Weir reported that the final draft of the competition handbooks were being reviewed. She explained that it is important to have these completions marketed in everyone's community. She mentioned that the

scholarship award provided by Friends of the Fair information was online. There is the Ag Heritage Club awards which are for ranches and businesses that have been in the farming community for 100 years. There is also the Author's Corner which features different Authors from all over the State. This is not a competition but rather a showcase.

## **6) NEW BUSINESS**

No new business

## **7) Old Business**

### **a) 2017 Council Meeting Calendar**

Council meetings have been changed to the 2<sup>nd</sup> Thursday of the month.

## **8) Matters of Information**

### **a) Public Comments Matters not on the Agenda.**

### **b) Members Comments not on the Agenda**

Director Chong gave an overview of how complex the State Fair is and how this Council is important to the planning of the State Fair.

Councilmember Chavez explained how libraries can be a great resources to posting our completion information.

Chief Deputy Martinez mentioned that this year will be the 164<sup>th</sup> California State Fair and the last 50 years have been here at Cal Expo.

## **9) ADJOURNMENT**

Councilmember Kallirai mentioned that tomorrow is the Punjabi New Year. A motion was made by Council Member Kallirai and seconded by Council Member Banuelos to adjourn this meeting in honor of the Punjabi New Year. **All in favor, motioned carried.**

The Cultural Advisory Council Meeting was adjourned at 6:38 p.m.