

CALIFORNIA EXPOSITION & STATE FAIR

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice
Friday, December 12, 2014

California Exposition & State Fair
Administration Building Boardroom
1600 Exposition Boulevard
Sacramento, CA 95815

Directors Present

Director Sonney Chong, Chair
Director David Mallel, Vice Chair
Director Rima Barkett
Director Rex Hime
Director Hallie Muller
Director Mark Nelson
Director Patrick O'Brien

Directors Absent

Director Corny Gallagher
Director Willie Pelote

Staff Present

Rick Pickering, Chief Executive Officer (CEO)
Sonya Logman, External Affairs Director
Jennifer Castleberry, Marketing Director
Carrie Wright, Programs Director
Samantha Brown, Financial Officer (FO)
Marcia Shell, Assistant General Manager, Operations (AGM)
Robert Craft, Chief of Police
Greg Kinder, Deputy Manager, Programs
Nancy Koch, Farm/Floriculture Supervisor
Jennifer Koga, Accounting Officer/Supervisor
Jan Risso, Contracts Manager
Michelle Johnson, Programs Coordinator
Maricela Ramirez, Marketing Assistant
Randy Brink, Volunteer & Goodwill Ambassador
Linda Contreras, Recording Secretary
Coco Wong, Recording Secretary

Others Present

Erika Bjork, Sacramento Republic Football Club
Brain Honebein, Events Partnership
Cecil Huston, KOVR
Rosemary Jones, Cultural Advisory Council
Rory Kaufman, Cultural Advisory Council
Nancy Elliot MacDonald, River City Quilters' Guild
Brain May, Sacramento Republic Football Club
Nick Nicora, Ovations
Helen Powell, River City Quilters' Guild
Chris Shores-Hague, River City Quilters' Guild
Doug Tatara
Amber Williams, Glass Agency
Lonnie Wong, FOX 40

*May not include all others present in the room or arriving late.

1. CALL TO ORDER

The meeting was called to order by Chair Chong at 1:11 p.m.

Chair Chong dispensed with reading the Mission Statement, Policy Statement and Public Comment Statement.

2. PLEDGE OF ALLEGIANCE

Chair Chong asked Director Muller to lead the Board, Staff and Guests in the Pledge of Allegiance.

3. ROLL CALL

Roll call was taken by CEO Pickering and a full quorum was present. Directors Gallagher and Pelote were not present and had asked to be excused.

Motion:

It was moved by Director O'Brien and seconded by Chair Chong to excuse the absences of Directors Gallagher and Pelote. **All in favor, motion carried unanimously.**

4. INTRODUCTION OF GUESTS & STAFF

Introduction of Guests and Staff were made around the room.

5. PRESENTATION

a. Presentation to the Board by the River City Quilters' Guild

Chris Shores-Hague, Nancy Elliot MacDonald and Helen Powell with River City Quilters' Guild presented a quilt to the Board, with a theme of the iconic blue ribbon and California Poppy.

b. Presentation by the Board to Greg Kinder in Recognition of his Retirement from Cal Expo

Chair Chong presented Deputy Manager, Greg Kinder, with a Golden Bear Award for recognition of his retirement and his 33 years of service at Cal Expo.

Greg Kinder thanked the Board and Staff for the recognition.

c. Presentation to Rosemary Jones as Outgoing Member of the Cultural Advisory Council

Chair Chong presented Rosemary Jones with a Golden Bear Award as Outgoing Member of the Cultural Advisory Council.

Rosemary Jones thanked the Board and Staff for the recognition.

The presentation to Mona Foster as Outgoing Member of the Cultural Advisory Council was tabled and will be brought back by the Board.

6. MINUTES OF MEETINGS

- a. Accept Cultural Advisory Council & Agricultural Advisory Council Joint Meeting Minutes of September 18, 2014, as presented
- b. Accept Cultural Advisory Council Meeting Minutes of May 29, 2014, as presented
- c. Accept Cultural Advisory Council Meeting Minutes of March 20, 2014, as presented
- d. Accept Cultural Advisory Council Meeting Minutes of January 16, 2014, as presented
- e. Accept Agricultural Advisory Council Meeting Minutes of April 24, 2014, as presented

The Cultural Advisory Council & Agricultural Advisory Council Joint Meeting Minutes of September 18, 2014 was tabled and will be brought back to the Board.

Motion:

It was moved by Director Hime and seconded by Director O'Brien to accept the Cultural Advisory Council Meeting Minutes of May 29, 2014, the Cultural Advisory Council Meeting Minutes of March 20, 2014, the Cultural Advisory Council Meeting Minutes of January 16, 2014, and the Agricultural Advisory Council Meeting Minutes of April 24, 2014, as presented. **All in favor, motion carried unanimously.**

7. COMMITTEES AND STAFF REPORTS

a. Cal Expo Renewal Committee Report-Director Hime

Chair Hime congratulated Sacramento Republic for winning the National USL Pro soccer league championship, as a first year franchise.

CEO Pickering reported on the proposed Amendment #1 to Ovarions Fanfare, L.P. Revenue Generating Agreement and the Community Multi-Use Sports Field Seating Expansion Project-CEQA Documentation and Project.

Motion:

It was moved by Director O'Brien and seconded by Director Hime to approve the proposed Amendment #1 to Ovarions Fanfare, L.P. Revenue Generating Agreement and the Community Multi-Use Sports Field Seating Expansion Project-CEQA Documentation and Project for Board's approval. **All in favor, motion carried unanimously.**

Mr. Brian May, with Sacramento Republic, thanked the Board for their partnership on behalf of Mr. Warren Smith, who was unable to attend due to out of State commitments.

Director Hime noted and reviewed the update on Cal Expo Renewal Components and Consideration of a draft Request for Qualifications and the Committee recommends the Board for approval.

Motion:

It was moved by Director O'Brien and seconded by Director Barkett to adopt and recommend to the Board for the Approval of the draft Request for Qualifications (RFQ); with the understanding that Staff will continue to work to incorporate any further formatting and standards set forth by the State of California.

Chair Chong asked for Public Comments. There were none. **All in favor, motion carried unanimously.**

b. Finance Committee Report - Director Mallel

Vice Chair Mallel noted and reviewed the Schedule of Allowance for Doubtful Accounts included in the Board's packet.

Motion:

It was moved by Director O'Brien and seconded by Director Muller to approve the Schedule of Allowance for Doubtful Accounts. **All in favor, motion carried unanimously.**

Vice Chair Mallel noted and reviewed the Contract/Purchases Requiring Board Approval included in the Board packet.

Motion:

It was moved by Director O'Brien and seconded by Director Muller to approve the Contracts/Purchases Requiring Board Approval. **All in favor, motion carried unanimously.**

Vice Chair Mallel noted and reviewed the Proposed 2015 Annual Budget included in the Board packet.

Motion:

It was moved by Director Muller and seconded by Director O'Brien to approve the Proposed 2015 Annual Budget. **All in favor, motion carried unanimously.**

Vice Chair Mallel noted and reviewed the Bonney Field Financial Statement included in the Board packet.

c. Operations & Planning Staff Report

AGM Shell reviewed her staff report included in the Board packet.

A photo slideshow presentation of events held at Cal Expo Events was shown by AGM Shell and External Affairs Director Logman to the Board by Staff.

8. FINANCIAL REPORTS

a. Bonney Field Financial Statement

This was discussed during the Committees and Staff Reports

9. CONSENT CALENDAR

No items for consideration.

10. CORRESPONDENCE

No items for consideration.

11. UNFINISHED BUSINESS

- a. Review and Approval of Proposed 2015 Annual Report**
- b. Review and Approval of Amendment #1 to Ovations Fanfare, L.P. Revenue Generating Agreement**
- c. Review and Approval of Community Multi-Use Sports Field Seating Expansion Project-CEQA Documentation**
- d. Update on Cal Expo Renewal Components and Consideration of a draft Request for Qualifications**

These items were considered during the Committee and Staff Reports earlier in the meeting.

12. NEW BUSINESS

- a. Review for Approval Schedule of Allowance for Doubtful Accounts**
- b. Contracts/Purchases Requiring Board Approval**

These items were considered during the Committee and Staff Reports earlier in the meeting.

c. Review for Approval Proposed 2015 Cal Expo Board of Directors Meeting Dates

CEO Pickering presented the Proposed 2015 Cal Expo Board of Directors Meeting Dates included in the Board packet.

Motion:

It was moved by Director Hime and seconded by Director O'Brien to approve the Proposed 2015 Cal Expo Board of Directors Meeting Dates. **All in favor, motion carried unanimously.**

13. ELECTION OF OFFICERS

a. Nominations Received at the Last Public Meeting on October 17, 2014

1. Chair – David Mallel
2. Vice Chair – Patrick O'Brien
3. Nominations from the Floor
4. Close Nominations
5. Hold election for Each

Chair Chong reviewed the requirements for electing officers at a public meeting. Chair Chong reported that Vice Chair Mallel has asked to be considered for Chair and Director O'Brien has asked to be considered for Vice Chair.

Chair Chong asked for further nominations for Chair and Vice Chair. Hearing none.

Motion:

By Board acclamation, it was moved by Director Hime and seconded by Director Muller to close the nomination for Chair and to elect Vice Chair Mallel as Chair. **All in favor, motion carried unanimously.**

Motion:

By Board acclamation, it was moved by Director Nelson and seconded by Vice Chair Mallel to close the nomination for Vice Chair and to elect Director O'Brien as Vice Chair. **All in favor, motion carried unanimously.**

b. Office of Secretary-Treasurer/General Manager-Rick Pickering

Motion:

By Board acclamation, it was moved by Director O'Brien and seconded by Director Hime to elect CEO Pickering to the office of Secretary-Treasurer/General Manager. **All in favor, motion carried unanimously.**

14. MATTERS OF INFORMATION

a. Public Comments

There were none.

b. Manager Comments

CEO Pickering reported a State Fair Marketing report that was distributed to the Board. A copy for review is on file.

CEO Pickering reported the continued work to update Cal Expo Renewal and the draft of Qualifications (RFQ). Cal Expo is excited for ongoing opportunities and is excited to be the showcase of the future.

CEO Pickering commented about success stories, such as Bonney Field, on Fair Dealer Magazine, which was published by the Western Fairs association. The cover contains a spectacular photo of Bonney Field taken during the State Fair.

CEO Pickering reported on the recent prestigious recognition and awards received from the International Association of Fairs & Expositions (IAFE). The Judge's Choice Award in Best Agricultural Programming of 2014 was awarded for The California Kitchen at the State Fair. Only one award was presented, among all agriculture programs submitted for judging.

A brief California State Fair Farm and Kitchen video presentation was shown to the Board.

CEO Pickering thanked Ovations for assisting with Cal Expo's Employee Appreciation Luncheon hosted earlier in the day.

CEO Pickering congratulated the new 2015 Chair Mallel and Vice Chair O'Brien for stepping up to the leadership roles.

Former Deputy General Manager, Brian May presented Cal Expo's Volunteer and Goodwill Ambassador, Randy Brink with a certificate recognizing his 25 years of service to Cal Expo.

CEO Pickering thanked the Board and Staff and wished everyone a wonderful holiday season with a brighter future in 2015.

c. Director Comments

Each of the Directors that were present thanked the Staff for all of their contributions, and they look forward to the upcoming year.

Chair Chong congratulated Vice Chair Mallel and Director O'Brien on being elected to Chair and Vice Chair. Chair Chong thanked the Board and Staff and wished everyone a Happy Holiday.

- d. Next Board Meeting – Friday, February 27, 2015
- e. Other, if any

15. CLOSED SESSION

For purposes of discussing matters of 1) pending litigation, 2) real property negotiation and 3) personnel matters related to the General Manager under Government Code Section §11126. The Board will meet in Closed Session to confer with and/or receive legal advice from counsel or the represented delegate.

- a. Personnel

Chair Chong reported Closed Session will not be held and asked for a motion to adjourn the Board meeting.

16. ADJOURNMENT

Motion:

It was moved by Director Hime and seconded by Director O'Brien to adjourn the Board Meeting. **All in favor, motion carried unanimously.**

The Board of Directors meeting was adjourned at 2:07 p.m.