

CALIFORNIA EXPOSITION & STATE FAIR

Minutes of the Board of Directors Regular Meeting

Held Pursuant to Due Notice
Friday, September 25, 2015

California Exposition & State Fair
Administration Building Boardroom
1600 Exposition Boulevard
Sacramento, CA 95815

Directors Present

Director David Mallel, Chair
Director Patrick O'Brien, Vice Chair
Director Rima Barkett
Director Sonney Chong
Director Rina DiMare
Director Rex Hime
Director Hallie Ochoa
Director Mark Nelson
Director Willie Pelote

Directors Absent

Director Corny Gallagher

Staff Present

Rick Pickering, Chief Executive Officer (CEO)
Sonya Logman, External Affairs Director
Jennifer Castleberry, Marketing Director
Carrie Wright, Programs Director
Samantha Brown, Financial Officer (FO)
Marcia Shell, Assistant General Manager, Operations (AGM)
Jay Carlson, Ag Programs Manager
Jennifer Koga, Accounting Officer/Supervisor
Heidi Turpen, Contracts Manager
Randy Brink, Volunteer & Goodwill Ambassador
Maricela Ramirez, Marketing Assistant
Pat Conner, IT Manager
Kyle Brown, Box Office Manager

Others Present

Gabriella Ortiz Torres
Veronica Ortiz Torres
Melanie Reagan
Rene McLeay-Santiago
Ruth Gottlieb
Staff & Friends

*May not include all others present in the room or arriving late.

1. CALL TO ORDER

The meeting was called to order by Chair Mallel at 1:02 p.m.

Chair Mallel dispensed with reading the Mission Statement, Policy Statement and Public Comment Statement.

2. PLEDGE OF ALLEGIANCE

Chair Mallel lead the Board, Staff and Guests in the Pledge of Allegiance.

3. ROLL CALL

CEO Pickering took roll call and a full quorum was present. Director Corny Gallagher was not present and had asked to be excused.

Motion:

It was moved by Director Hime and seconded by Director Pelote to excuse the absences of Director Corny Gallagher. **All in favor, motion carried.**

4. INTRODUCTION OF GUESTS & STAFF

Introduction of Guests and Staff were made around the room.

5. PRESENTATION

- a. Presentation by the Board to Bobby Carrasco on his Retirement from Cal Expo.**

6. MINUTES OF MEETINGS

- a.** Approve Horse Racing Committee Meeting Minutes of April 24, 2015
- b.** Approve Expo Facility and Operations Committee Meeting Minutes of April 24, 2015
- c.** Approve Annual State Fair Committee Meeting Minutes of April 24, 2015
- d.** Approve Long Range Planning Committee Meeting Minutes of April 24, 2015
- e.** Approve Board Meeting Minutes of April 24, 2015
- f.** Approve Finance Committee Meeting Minutes of May 29, 2015
- g.** Approve Audit Committee Meeting Minutes of May 29, 2015
- h.** Approve Long Range Planning Committee Meeting Minutes of May 29, 2015
- i.** Approve Annual State Fair Committee Meeting Minutes of May 29, 2015
- j.** Approve Board Meeting Minutes of May 29, 2015

Motion:

It was moved by Director Hime and seconded by Director Nelson to accept the meeting minutes 6a through 6j. **All in favor, motion carried unanimously.**

7. COMMITTEES AND STAFF REPORTS

a. Annual State Fair Committee Report-Director Chong

Director Chong reported that the committee went well and asked staff to report. Program Director Wright reported from the State Fair Staff report noting successes.

Marketing Director Castleberry played a re-cap video and reported from the staff report.

b. Exposition Facilities & Operations Committee Report- Director Ochoa

Director Ochoa and AGM Shell reviewed staff report included in Board packet.

c. Finance Committee Report- Director O'Brien

Director O'Brien noted that the Committee had met earlier today to review the many positive financial results of the 2015 California State Fair. He provided a number of positive comments as he reviewed the Financial Report in detail with the full Board. He complimented the Executive Team for producing such outstanding financial results this summer/

d. Horse Racing Committee Staff Report

CEO Pickering reported on the three weeks of Thoroughbred Horse Racing, which took place in concert with this year's State Fair. He noted that this was the first year that the State Fair had three weeks of racing and commented on the Kirk Breed Memorial, International Arabian Racing, VIP's and racing dignitaries that participated in this year's Race Meet.

e. Innovation, Education, Agriculture, Food & Technology Staff Report

Director Barkett and Programs Director Wright commented on the positive impact of the Dinner in the Farm, noting that enough funds were raised to launch Farm School Tours this Fall and Spring. Compliments were also shared on several other key initiatives that took place as part of this year's State Fair including: State Fair Chef, Youth Leadership Day, Inaugural US National Drone Racing Championships, etc.

f. Long Range Planning Committee Report- Director Hime

Director Hime stated that the Committee had met earlier today to receive an update on the Request for Qualifications process. He noted that since no Responses had been received by the September 18 due date, the Committee would work with the Board and staff to consider what future steps might be taken.

8. FINANCIAL REPORTS

- a. Service Contracts Requiring Board Notification (FA1)
- b. Review for Approval Service Contracts Requiring Board Approval (FA2)
- c. Purchase Orders Requiring Board Notification (FA3)
- d. Profit & Loss Statement (FA4)
- e. Point Sheet-Profit & Loss Statement (FA5)
- f. Balance Sheet (FA6)
- g. Point Sheet-Balance Sheet (FA7)
- h. Aged Receivable Report (FA 8-17)
- i. State Fair Preliminary Revenue (FA18)

It was noted that these items were discussed during the Finance Committee and Staff Reports earlier in the meeting.

MOTION

It was moved by Director O'Brien and seconded by Director Hime to move items d-h to the October Board Meeting. **Motion carried unanimously.**

MOTION

It was moved by Director Pelote and seconded by Director Hime to approve item a, c through i of the financial reports for June 2014. **Motion carried unanimously.**

9. CORRESPONDENCE

None

10. UNFINISHED BUSINESS

- a. Update and Status of the Request for Qualifications (RFQ) – Renewal Plan
(It was noted by Chair Mallel that this item had been discussed at part of the Long Range Planning Committee's earlier report.)

11. NEW BUSINESS

12. MATTERS OF INFORMATION

a. Public Comments

Eric Mills commended the Board and CEO Pickering as creating the most humane Fair in America. He commended all for the positive progress that has been made by the California State Fair in regards to animal welfare.

b. CEO Comments

CEO Pickering briefly reviewed key highlights of the 2015 State Fair. He noted that staff was continuing to work with Department of General Services on an

ESCO program aimed at reducing energy consumption, as well as possibly producing more alternative energy. He thanked the Board and Staff for helping to set new records during this year's State Fair.

c. Directors Comments

All Directors that were present congratulated staff on a job very well done in producing the 2015 State Fair. Director Hime and Ochoa welcomed new Board Member Rina DiMare.

- d. Next Board Meeting** – Retreat, Thursday, October 29, 2015
Meeting, Friday, October 30, 2015

13. CLOSED SESSION

For purposes of discussing matters of 1) pending litigation, 2) real property negotiation and 3) personnel matters related to the General Manager under Government Code Section §11126. The Board will meet in Closed Session to confer with and/or receive legal advice from counsel or the represented delegate

a. Personnel Matter: Annual Evaluation of CEO/General Manager.

Following closed session, Chair Mallel resumed the Board Meeting noting that there were no reportable actions.

14. ADJOURNMENT

Motion:

It was moved by Director Hime and seconded by Director Gallagher to adjourn the Board Meeting. **All in favor, motion carried unanimously.**

The Board of Directors meeting was adjourned at 3:48 PM