

**CALIFORNIA EXPOSITION & STATE FAIR**  
**EXPOSITION FACILITIES & OPERATIONS COMMITTEE**

Committee Meeting Minutes  
Friday, September 23, 2016  
9:00 a.m.

**MINUTES**

Committee Members Present:

Rina DiMare, Chair  
Director Chong  
Director Gallagher  
Director Ortiz

Committee Member Absent

Hallie Ochoa, Chair

Staff Present:

Chief Executive Officer (CEO)  
Chief Deputy General Manager (DGM)  
Deputy General Manager Administration  
Deputy General Manager Operations  
Programs Manager  
Expo Events Director (AGM)  
Ag Programs Manager  
Recording Secretary

Rick Pickering  
Tom Martinez  
Samantha Brown  
Jaime Campbell  
Rachelle Weir  
Marcia Shell  
Jay Carlson  
Sue O'Brien

Committee Chair DiMare called the meeting to order at 9:03 a.m. and dispensed with the reading of the Mission Statement and Public Comments Statement.

**MATTERS OF INFORMATION**

**1. Staff Updates – Events, Maintenance and Facilities Operations**

CEO Pickering introduced new executive team members. Deputy General Manger Operations, Jaime Campbell and Programs Manager, Rachelle Weir. AGM Shell reviewed the Committee's report and highlighted key upcoming events along with a recap of recent events. She noted that the Landscape Expo is a new event for Cal Expo. It is a 2-day Educational Conference and Trade Show geared to Landscape Professionals. AGM Shell reported that Cal Expo and the Sacramento Convention Center partnered to use some parking lot help with Downtown parking. This partnership worked very well and dates for next year are being scheduled. Bonney Field is having a busy month. Sac Republic made it to the finals and there have been 3 concerts.

DGM Campbell reported that the Maintenance and Operations departments are performing status evaluations of all approved 2016 Capital Improvement projects and reviewing the costs to date. Many of the Capital Improvement projects are underground or unseen so it is hard to see the progress. Currently focusing on the sustainability and conservation efforts with the CCC and SMUD. Primarily focusing on the lighting improvement project started last year. Meeting with the Cal Expo grants department to research other grants/rebate programs that may be available.

DGM Campbell provided an update on the Blue Ribbon Event – Brunch at the Farm. The Brunch at the Farm is moving along. The greatest unknown is the attendance. Next year the Sacramento Convention and Visitor Bureau have agreed to include the Brunch in their lineup of Farm to Fork events.

### **ADJOURNMENT**

#### **Motion:**

Committee Chair DiMare entertained a motion to adjourn the meeting. Moved by Director Chong and seconded by Director Ortiz. **All in favor, motion carried unanimously.**

The Exposition Facilities & Operations Committee meeting adjourned at 9:25 a.m.